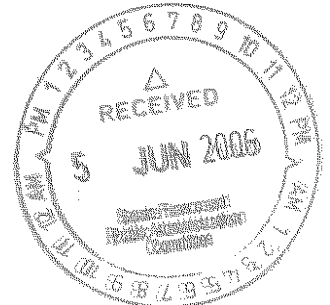




**Australian Government**

**Department of the Prime Minister and Cabinet**

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3-5 NATIONAL CIRCUIT  
CANBERRA, A.C.T. 2600

Mr Alistair Sands  
Committee Secretary  
Senate Finance and Public Administration Committee  
Department of the Senate  
Parliament House  
CANBERRA ACT 2600

Dear Mr Sands

In the course of my evidence to the Committee on 23 May 2006 concerning the inactive campaigns that had been run in 2005-06, I omitted to include the *Support the System that Supports You* campaign that was run by the Department of Employment and Workplace Relations from September 2005 to March 2006. The campaign was aimed encouraging Centrelink clients to notify any changes in their circumstances. The media spend for the campaign was \$10.4m.

I had advised the Committee of another inactive campaign with the same title that was run by the Department of Human Services in October 2005. This campaign was also aimed at encouraging Centrelink clients to notify any changes in their circumstances. The media spend for that campaign was \$0.3m.

I advised the Committee that the total media spend for inactive campaigns was \$72.1m. This amount is correct as it included both *Support the System that Supports You* campaigns.

I would be grateful if you would draw this letter to the attention of the Committee and convey my apologies for the above omission.

Yours sincerely

Greg Williams  
First Assistant Secretary  
People, Resources and Communications Division

31 May 2005