

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**BUDGET ESTIMATES (ADDITIONAL HEARINGS) 2013-2014**

Prime Minister and Cabinet Portfolio

**Department/Agency:** Office of the Commonwealth Ombudsman

**Outcome/Program:**

Outcome 1. Fair and accountable administrative action by Australian Government agencies by investigating complaints, reviewing administrative action and inspecting statutory compliance by law enforcement agencies.

**Topic:** Advertising

**Senator:** Senator Wong

**Question reference number:** 226

**Type of question:** Written

**Date set by the committee for the return of answer:** 11 April 2014

**Number of pages:** 2

**Question:**

- (1) What is the total cost (GST inclusive) of campaign advertising since 18 November 2013?
- (2) What additional campaign advertising is planned?
- (3) What is the estimated cost (GST inclusive) of planned campaign advertising?
- (4) What is the total cost (GST inclusive) of non-campaign advertising since 18 November 2013?
- (5) What additional non-campaign advertising is planned?
- (6) What is the estimated cost (GST inclusive) of planned non-campaign advertising?

**Answer:**

- (1) For the period 18 November 2013 to 28 February 2014, the Office has had nil spend on campaign advertising.
- (2) At this stage, the Office has no planned additional campaign advertising.
- (3) Not applicable.

- (4) For the period 1 November 2013 to 28 February 2014, the Office has had nil spend on non-campaign advertising.
- (5) At this stage, the Office has no planned additional non-campaign advertising.
- (6) Not applicable.