

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL BUDGET ESTIMATES 2014

Prime Minister and Cabinet Portfolio

Department/Agency: Australian Public Service Commission

Outcome/Program: Cross portfolio

Topic: Advertising

Senator: Wong

Question reference number: 226

Type of question: Written

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Question:

What is the total cost (GST inclusive) of campaign advertising since 18 November 2013?

What additional campaign advertising is planned?

What is the estimated cost (GST inclusive) of planned campaign advertising?

What is the total cost (GST inclusive) of non-campaign advertising since 18 November 2013?

What additional non-campaign advertising is planned?

What is the estimated cost (GST inclusive) of planned non-campaign advertising?

Answer:

The Australian Public Service Commission (APSC) has not incurred any campaign advertising cost since 18 November 2013.

Campaign advertising is planned for between April and June 2014 for the Indigenous Pathway Program. The estimated cost of the planned campaign advertising is \$44,000 (GST inclusive).

The APSC's total cost of non-campaign advertising for the period from 18 November 2013 to 28 February 2014 is estimated to be \$1,637 (GST inclusive).

The APSC undertakes non-campaign advertising for the purposes of tender notices and promotion of APS courses and events. The planned non-campaign advertising cost is estimated to be \$1,637 per month (GST inclusive) for the remainder of this financial year.