

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**ADDITIONAL BUDGET ESTIMATES 2014**

Prime Minister and Cabinet Portfolio

**Department/Agency: Australian National Audit Office**

**Outcome/Program:**

**Topic:** Advertising

**Senator:** Wong

**Question reference number: 226**

**Type of question:** Written

**Date set by the committee for the return of answer:** 11 April 2014

**Number of pages: 1**

**Question:**

1. What is the total cost (GST inclusive) of campaign advertising since 18 November 2013?
2. What additional campaign advertising is planned?
3. What is the estimated cost (GST inclusive) of planned campaign advertising?
4. What is the total cost (GST inclusive) of non-campaign advertising since 18 November 2013?
5. What additional non-campaign advertising is planned?
6. What is the estimated cost (GST inclusive) of planned non-campaign advertising?

**Answer:**

Q1. The ANAO has undertaken no campaign advertising since 18 November 2013.

Q2. The ANAO does not plan to undertake any campaign advertising in the future.

Q3. Refer response to Question 3.

Q4. No expenditure was incurred on non-campaign advertising between 18 November - 31 January 2014.

Q5. The ANAO has no plans to undertake non-campaign advertising.

Q6. Refer response to Question 5.