

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL BUDGET ESTIMATES 2014

Prime Minister and Cabinet Portfolio

Department/Agency: Australian National Audit Office

Outcome/Program:

Topic: Market research

Senator: Ludwig

Question reference number: 215

Type of question: Written

Date set by the committee for the return of answer: 11 April 2014

Number of pages: 1

Question:

List any market research conducted by the department/agency since 7 September 2013.

1. List the total cost of this research
2. List each item of expenditure and cost, broken down by division and program
3. Who conducted the research?
4. How were they identified?
5. Where was the research conducted?
6. In what way was the research conducted?
7. Were focus groups, round tables or other forms of research tools used?
8. How were participants for these focus groups et al selected?

Answer:

1. \$122,379
2. (i) Financial Statement Audit Client Survey \$41,085. Program 1.1
(ii) Survey to support pilot work on measurement and reporting of KPI's in the APS \$23,390.
Program 1.1
(iii) Initial payment for next Parliamentary Survey \$57,904. Program 1.1 and 1.2.
3. ORIMA Research Pty Ltd
4. Approach to market for provision of required services in conjunction with other state and territory audit offices.
5. Various locations.
6. Self-completion of survey questionnaires, some telephone interviews and face to face discussions.
7. No.
8. Not applicable.