

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Additional Estimates 2013-14, February 2014

Prime Minister and Cabinet Portfolio

Department/Agency: Office of National Assessments

Outcome/Program: 1

Topic: Government advertising

Senator: Senator Ludwig

Question reference number: 208

Type of Question: Written

Date set by the committee for the return of answer: 11 April 2014

Number of pages: 1

Question:

1. How much has been spent on government advertising (including job ads) since 7 September 2013?
 - a. List each item of expenditure and cost
 - b. List the approving officer for each item
 - c. Detail the outlets that were paid for the advertising
2. What government advertising is planned for the rest of the financial year?
 - a. List the total expected cost
 - b. List each item of expenditure and cost
 - c. List the approving officer for each item
 - d. Detail the outlets that have been or will be paid for the advertising

ONA Response:

1.
 - a. The Office of National Assessments has expended \$3,718.90 for job related advertising for one senior position from 7 September 2013 to 28 February 2014.
 - b. The approving officer for this expenditure was the Director-General of ONA
 - c. The outlet that was paid for this advertising was Adcorp Australia Ltd.
2. While the Office of National Assessments does not currently have any government advertising planned for the rest of the financial year, the agency will consider using government advertising in limited circumstances to attract candidates for hard-to-fill positions (such as Senior Executive Service roles).