

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**ADDITIONAL BUDGET ESTIMATES 2014**

Prime Minister and Cabinet Portfolio

**Department/Agency: Australian National Audit Office**

**Outcome/Program:**

**Topic:** Government advertising

**Senator:** Ludwig

**Question reference number: 208**

**Type of question:** Written

**Date set by the committee for the return of answer:** 11 April 2014

**Number of pages: 1**

**Question:**

1. How much has been spent on government advertising (including job ads) since 7 September 2013?
  - a. List each item of expenditure and cost
  - b. List the approving officer for each item
  - c. Detail the outlets that were paid for the advertising
2. What government advertising is planned for the rest of the financial year?
  - a. List the total expected cost
  - b. List each item of expenditure and cost
  - c. List the approving officer for each item
3. Detail the outlets that have been or will be paid for the advertising

**Answer:**

Q1. The ANAO financial management system does not record information in a way that would enable the question to be answered to the level of detail requested. The only advertising undertaken by the ANAO related to staff recruitment. Advertising expenditure for the period 7 September - 31 January 2014 is \$980.

Q2. At this stage no recruitment advertising is planned for the remainder of the financial year.

Q3. All recruitment activity has been placed through the Media Placement Agency (Adcorp) in line with the Department of Finance Guidelines on Non-Campaign Recruitment Advertising.