

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**ADDITIONAL BUDGET ESTIMATES 2014**

Prime Minister and Cabinet Portfolio

**Department/Agency:** Australian National Audit Office

**Outcome/Program:**

**Topic:** Media monitoring

**Senator:** Ludwig

**Question reference number:** 168

**Type of question:** Written

**Date set by the committee for the return of answer:** 11 April 2014

**Number of pages:** 1

**Question:**

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?
  - a) Which agency or agencies provided these services?
  - b) What has been spent providing these services from 7 September 2013 to date?
  - c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
  - a) Which agency or agencies provided these services?
  - b) What has been spent providing these services from 7 September 2013 to date?

Itemise these expenses

**Answer:**

Q1. The ANAO does not provide Media Monitoring Services to the Minister's office.

Q2. The ANAO has not engaged external media monitoring services. ANAO library staff conducts media monitoring using free (internet) and paid databases. The total cost of using the databases for media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date is \$9664. These databases are not primarily utilised for media monitoring services but do offer this capability. No other agency or agencies provided these services.

a) ProQuest ANZ Newsstand; Capital Monitor

b) \$9,664