

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**ADDITIONAL BUDGET ESTIMATES 2013-2014**

Finance Portfolio

**Question reference number:** F90

**Senator:** Ludwig

**Topic:** Media monitoring

**Type of question:** Written

**Date set by the committee for the return of answer:** Friday, 11 April 2014

**Number of pages:** 2

**Question:**

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?
  - a) Which agency or agencies provided these services?
  - b) What has been spent providing these services from 7 September 2013 to date?
  - c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
  - a) Which agency or agencies provided these services?
  - b) What has been spent providing these services from 7 September 2013 to date?
  - c) Itemise these expenses.

**Answer:**

<b>Department / Agency</b>	<b>Response</b>
Finance	<p>For the period 7 September 2013 – 31 January 2014:</p> <ol style="list-style-type: none"> <li>1. Media monitoring services for Finance Portfolio Ministers' offices are provided by the department and are included in the scope of the department's contract at no additional cost.               <ol style="list-style-type: none"> <li>a) Australian Associated Press Pty Ltd.</li> <li>b)-c) Providing media monitoring services to the Ministers' offices is included in the scope of the department's contract.</li> </ol> </li> <li>2. \$78,283.14 (including GST).               <ol style="list-style-type: none"> <li>a) Australian Associated Press Pty Ltd.</li> <li>b) \$78,283.14 (including GST).</li> <li>c) All the department's media monitoring services are provided under a fixed monthly fee with variable monthly copyright charges. From 7 September 2013 to 31 January 2014, the department spent \$4,033.14 (including GST) on copyright, which is included in the total cost amount above.</li> </ol> </li> </ol>
AEC	<p>For the period 7 September 2013 to 31 January 2014:</p> <ol style="list-style-type: none"> <li>1. a) - c) N/A.</li> <li>2. \$57,633 (including GST).               <ol style="list-style-type: none"> <li>a) Australian Associated Press.</li> <li>b) \$57,633 (including GST).</li> <li>c) \$32,339 (including GST). Media monitoring ongoing service provision of</li> </ol> </li> </ol>

	<p>print clips and broadcast monitoring.  \$25,294 (including GST). Media monitoring additional services including downloads of interview.</p>
ComSuper	<p>For the period 7 September 2013 to 31 January 2014:</p> <ol style="list-style-type: none"> <li>1. a)-c) N/A.</li> <li>2. \$15,160 (GST exclusive). This involves a pre-payment for 36 months from December 2012. <ol style="list-style-type: none"> <li>a) Meltwater News provides online media monitoring services.</li> <li>b) The estimated budget to provide this service for the year 2013-14 is \$5,053.00.</li> <li>c) \$15,160 (GST exclusive), however this is for services for 36 months commencing from December 2012.</li> </ol> </li> </ol>
Commonwealth Superannuation Corporation	<ol style="list-style-type: none"> <li>1. Nil. <ol style="list-style-type: none"> <li>a)-c) N/A.</li> </ol> </li> <li>2. \$18,267.62. <ol style="list-style-type: none"> <li>a) Australian Associated Press Pty Ltd.</li> <li>b) Nil.</li> <li>c) N/A.</li> </ol> </li> </ol>
Future Fund Management Agency	<p>For the period 7 Sept 2013 to 31 Jan 2014:</p> <ol style="list-style-type: none"> <li>1. a)-c) N/A.</li> <li>2. \$8,956. <ol style="list-style-type: none"> <li>a) Media Monitors.</li> <li>b) \$25,000 for the year 2013-14.</li> <li>c) \$8,956. It would be an unreasonable diversion of resources to itemise the expenses.</li> </ol> </li> </ol>