

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL ESTIMATES 2013

PM&C Portfolio

Department/Agency: National Mental Health Commission
Outcome/Program: National Mental Health Commission
Topic: Contractors

Senator: Senator Ryan

Question reference number: 63

Type of question: Written

Date set by the committee for the return of answer: 2 April 2013

Number of pages: 2

Question:

For this financial year to date:

- Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details (including the work undertaken and the cost).

- Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details (including the work undertaken and the cost).
- Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.
- What contractors have been employed by the department/agency? If yes, provide details (including the work undertaken and the cost).

Answer:

For this financial year to 11 February 2013, the National Mental Health Commission has not engaged, nor is it considering, engaging: Hawker Britton, Shannon's Way, John Utting & UMR Research Group, McCann-Erickson, Cutting Edge, Ikon Communications, CMAX Communications, Boston Consulting Group or McKinsey & Company.

The Commission engaged the following contractors during the period 1 July 2012 to 11 February 2013:

Purpose	Organisation	2012-13 spend (ex GST)
Provision of services to develop National Mental Health Commission website	FOLK Pty Ltd	\$37,776.61
Provision of facilitation services for the 2012 National Report Card Launch in Sydney	Watercooler Talent	\$5,000.00
Photography and videography for the 2012 National Report Card	FOLK Pty Ltd	\$79,860.00
Consumer and Carer stories for the National Mental Health Commission National Report Card	Mental Illness Fellowship of Australia	\$7,350.75
Literature review on international best practice mental health and support programs	Black Dog Institute	\$44,000.00
Provision for writing services	Norman Swan Medical Communications	\$9,938.62
Provision for video segments	GSB Consulting & Communications Pty Ltd	\$7,181.50