

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL BUDGET ESTIMATES 2011-2012

Prime Minister and Cabinet Portfolio

Department/Agency: Australian Public Service Commission
Outcome/Program: Cross Portfolio
Topic: Media Monitoring

Senator: Ryan

Question reference number: 95

Type of question: Written

Date set by the committee for the return of answer: 30 March 2012

Number of pages: 2

Question:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11?
3. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
 - Which agency or agencies provided these services?
 - What is the estimated budget to provide this same services for the year 2011-12?
 - What has been spent providing these services this financial year to date?
4. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 - Which agency or agencies provided these services?
 - What is the estimated budget to provide this same services for the year 2011-12?
 - What has been spent providing these services this financial year to date?

Answer:

1. The Australian Public Service Commission (APSC) does not provide media monitoring services to the Minister's office.
2. The total cost of media monitoring service provided to the APSC for 2007-08 to 2010-11 inclusive of GST are:
 - 2007-08 \$34,041
 - 2008-09 \$31,984

- 2009-10 \$49,544
 - 2010-11 \$61,447
3. The Australian Public Service Commission does not provide media monitoring services to the Minister's office.
 4. The total cost of media monitoring service provided to the APSC for this financial year to date is \$55,750 inclusive of GST.
 - The services were provided by Media Monitors (ABN 11002533851).
 - It is expected that the cost of media monitoring services for 2011-12 will be under \$100,000 inclusive of GST.
 - The spend FYTD is \$55,750 inclusive of GST.