

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL BUDGET ESTIMATES 2011-2012

Prime Minister and Cabinet Portfolio

Department/Agency: Australian National Audit Office

Outcome/Program:

Topic: Media Monitoring

Senator: Ryan

Question reference number: 95

Type of question: Written

Date set by the committee for the return of answer: Friday, 30 March 2012

Number of pages: 1

Question:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11?
3. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these same services for the year 2011-12?
 - c) What has been spent providing these services this financial year to date?
4. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these same services for the year 2011-12?
 - c) What has been spent providing these services this financial year to date?

Answer:

1. Nil
2. Total cost of Media Monitoring services for FY2010-11 was \$78,928. Media subscription costs for previous years are provided below:

Media Subscription Costs

APAFT (Australian Public Affairs Full Text) /Informit Online - Supplied by RMIT Publishing

Subscription started 1 May 2008

Cost

1 May 2008 - 30 April 2009 \$7293.00

1 May 2009 - 30 April 2010 \$7658.20

1 May 2010 - 30 April 2011 \$7926.60

Subscription Cancelled May 2011

ANZ Newsstand and Accounting & Tax - supplied by ProQuest

Cost

Jul 2007 - Jun 2008 \$4130.47

Jul 2008 - Jun 2009 \$7700.53

Jul 2009 - Jun 2010 \$19124.86

Jul 2010 - Jun 2011 \$20518.32

Jul 2011 - Jun 2012 \$17572.78

Capital Monitor - supplied by LexisNexis

Cost

Dec 2007 - Nov 2008 \$18000.18

Nov 2008 - Oct 2009 \$18901.08

Nov 2009 - Oct 2010 \$18901.18

Nov 2010 - Oct 2011 \$19845.94

Nov 2011 - Oct 2012 \$20838.40

NewsRoom supplied by Dialog

Cost

Aug 2007 - Jul 2008 \$28447.00

Jul 2009 - Aug 2010 \$34392.32

Jul 2010 - Aug 2011 \$33460.61

Jul 2011 - Aug 2012 \$28046.40

Miscellaneous one off costs

2007 - Capital Monitor Federal Election Newsletter \$375.00

2007 - Media Monitors short term contract \$1652.22

2008 - Media Monitors supply of a TV transcript \$714.96

3. Nil

4. The agencies were:

a) Proquest - \$17,695.

Dialog - \$33,460.

Capital Monitor - \$19,845.

Informit - \$7,926.

b) The budget for FY 2011-12 is \$ 83,000

c) The expenditure FYDT is \$ 66,319.