

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**ADDITIONAL BUDGET ESTIMATES 2010-2011**

Finance and Deregulation Portfolio

**Department/Agency: Department of Finance and Deregulation**

**Outcome/Program 2/2.1**

**Topic: Independent Communications Committee (ICC) - Exemptions**

**Senator: Senator Fifield**

**Question reference number: F2**

**Type of question: Hansard F&PA 11, 22 February 2011**

**Date set by the committee for the return of answer: Friday, 15 April 2011**

**Number of pages: 1**

**Question:**

**Senator FIFIELD**—That is right. If you could just remind me, what was the actual exemption that was cited for the campaign? There was some unique and special phrase I recall. It was an emergency—

**Mr Tune**—I do not think it was emergency; extraordinary I think it was.

**Senator FIFIELD**—Extraordinary.

**Mr Tune**—Compelling reasons.

**Senator FIFIELD**—Extraordinary and compelling reasons.

**Mr Tune**—I think it is more compelling rather than extraordinary. I will take that on notice and check it for you.

**Answer:**

The tax reform campaign received an exemption from the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies on the basis of urgency and compelling grounds.