

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 1**

**Staff recruited 2012–13 to 31 May 2013**

1. How many ongoing staff were recruited this financial year to date? What classification are these staff?
2. How many non-ongoing positions exist or have been created this financial year to date? What classification are these staff?
3. This financial year to date, how many employees have been employed on contract and what is the average length of their employment period?

**Answer**

1. Ongoing staff recruited:
  - a) 79 ongoing employees
  - b) Australian based: non-SES 38, SES 6  
Overseas Engaged Employees (OEE): non-SES 35.
2. Non-ongoing positions:
  - a) 73 non-ongoing positions
  - b) Australian based: non-SES 55  
OEE: non-SES 18.
3. Employed on contract:  
Australian based: non-SES 41, SES 0  
average length of employment period 9.98 months  
OEE: 0.

**Question 2**

**Staff departures for 2012–13 to 31 May 2013**

1. How many ongoing staff left the department/agency this financial year to date? What classification were these staff?
2. How many non-ongoing staff left department/agency this financial year to date? What classification were these staff?
3. How many contract staff left department/agency in the year this financial year to date? What classification were these staff?

**Answer**

1. Ongoing staff
  - a) 96 ongoing employees
  - b) Australian based: non-SES 31, SES 9  
Overseas Engaged Employees (OEE): non-SES 56.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

2. Non-ongoing staff
  - a) 26 non-ongoing employees
  - b) Australian based: non-SES 11, SES 2  
OEE: non-SES 13.
3. Contract staff
  - a) 19 contract employees
  - b) Australian based: non-SES 19  
OEE: 0.

**Question 3**  
**Staff reductions**

1. How many staff reductions/voluntary redundancies have occurred this financial year to date? What was the reason for these reductions?
2. Were any of these reductions involuntary redundancies? If yes, provide details?
3. Are there any plans for further staff reductions/voluntary redundancies? If so, please advise details including if there is a reduction target, how this will be achieved, and if any services/programs will be cut.
4. If there are plans for staff reductions, please give the reason why these are happening.
5. Are there any plans for involuntary redundancies? If yes, provide details.

**Answer**

1. Thirty two redundancies have occurred during 2012–13 to 31 May 2013 due to organisational realignment.
2. The Austrade Enterprise Agreement, under which redundancies are managed, does not make a distinction between voluntary and involuntary redundancies.
3. Austrade expects a reduction of 30 in average staffing levels for 2013–14. This will be achieved through tight vacancy management natural attrition, and where necessary redundancies. Services will not be cut.
4. Staff reductions are necessary due to some rationalisation of Austrade's structure, and in light of a tight budget and the finalisation of the Building Brand Australia program on 30 June 2013.
5. See (2) and (3) above.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 4**

**Public Service efficiencies Budget measures**

1. Please provide details of the amended operational efficiencies your agency will make as per 2013–14 Budget Measure ‘Public Service efficiencies’ (see 2013-14 Budget Paper No 2 p108).
2. In addition, please provide the following detail:
  - can you quantify the estimated savings for each year over the forward estimates for savings achieved by implementing more efficient management structures, through a reduction in expenditure on staff across the Executive Level (EL) 1 and 2, and Senior Executive Service (SES) levels?
  - can you quantify the estimated savings for each year over the forward estimates for savings achieved by revising down the occupational density target for all new leases, buildings and major fit-outs undertaken by agencies from 16 square metres per occupied workpoint down to 14 square metres?

**Answer**

1. Austrade is in the process of assessing the impact of this measure and is not yet in a position to provide details of changes the agency will make.
2. See (1), above.

**Question 5**

**Public Service efficiencies**

1. Has there been a reduction in business flights? What are the estimated savings for each year over the forward estimates?
2. Has there been a reduction in the use of external consultants and contractors? Has this impacted on the Department/agency, and how? What are the estimated savings for each year over the forward estimates?
3. Provide an update of moving recruitment advertising online. Is any recruitment still in printed materials, and if yes, why? What are the estimated savings for each year over the forward estimates?
4. Has the department/agency reduced its printing costs? If no, why not? Have printing costs increased, and if yes why and how much? Has the five per cent savings target been achieved – if yes, how, or if it will not, why not? What are the estimated savings for each year over the forward estimates??

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Answer**

1. Austrade policy is that business class travel can only be used for flights of over six hours, or three hours for senior executives. This policy has been in force for some time and savings have already been harvested in this area.
2. Austrade has significantly tightened its policy concerning the engagement of consultants. All approvals for such engagements are approved by the Chief Executive Officer. Austrade reduced its discretionary (non-staff, property) budget across the board by 20 per cent in 2012–13 and continuing in out years. Savings in the use of consultants and contractors is expected to exceed 20 per cent.
3. Austrade complies with the Non Campaign Recruitment Advertising Policy promulgated by the Department of Finance and Deregulation. Austrade therefore no longer uses print media for recruitment advertising except for a limited number of high profile SES roles, for which the CEO provides a written exemption, as required by policy.
4. Publications and brochures which constitute the majority of Austrade's printing costs are increasingly being made available online, and in some cases are only available in electronic format. Decisions on documents which will no longer be printed are made on a case by case basis, depending on the purpose and use of the documents and the effect that electronic format only will have in these areas. Savings are expected to be in line with or exceed the 20 per cent reduction in discretionary budget over the period of the forward estimates.

**Question 6**  
**Printing costs**

How many documents (include the amount of copies) have been printed this financial year to date? How many of these printed documents were also published online?

**Answer**

Austrade's accounting systems do not record the number and amount of copies of publications and brochures. To collect this level of detail would entail a significant diversion of resources and, in these circumstances, it is not considered that this work can be justified.

**Question 7**  
**Graduate recruitment**

1. Provide an update on expenditure for 2014 Graduate Recruitment to date? Please itemise and detail costs.
2. Has any travel been incurred for 2014 Graduate Recruitment? Please itemise and detail costs.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Answer**

1. Austrade does not have a graduate program.
2. Not applicable.

**Question 8**  
**Advertising**

1. What was the total cost of all advertising for the financial year to date?
2. Is the advertising campaign or non-campaign advertising? Provide details of each advertising, including the program the advertising was for, the total spend and the business that provided the advertising services.
3. Has the Department of Finance and Deregulation provided any advice about the advertising? Provide details of each advertising item.
4. Has the Peer Review Group (PRG) and/or Independent Communications Committee (ICC) provided any advice about the advertising? Provide details of each advertising item.
5. Did the Advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies? Provide the details for each advertising item.
6. Provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services.
7. What advertising – Campaign and Non-Campaign – and other communications programs is the Department/Agency undertaking, or are planning to undertake?

**Answer**

1. \$710,207.65 (including GST) financial year to date to 31 May 2013.
2. Austrade has undertaken advertising in Australia and offshore to support the promotion of Australian trade, investment and international education. Additionally, Austrade undertook advertising to recruit staff to specific positions and for routine administrative matters. Itemising these would entail a significant diversion of resources which, in these circumstances, cannot be justified.
3. Yes. Advice from the Department of Finance and Deregulation was received for an advertising campaign planned for implementation from 1 October 2013 for a three month competition promoting Australian education to international students.
4. No.

## Senate Foreign Affairs, Defence and Trade Legislation Committee

Budget Senate Estimates 2013–14; June 2013

Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

5. Advertising complied with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies. Advertising was campaign and non-campaign in nature and itemising all of these would entail a significant diversion of resources which, in these circumstances, cannot be justified.
6. Austrade has responsibility for helping Australian companies grow their business in international markets, the promotion and attraction of foreign direct investment into Australia and the international marketing and promotion of Australian education. This work involves a range of communications activities in international markets to build awareness of Australia's capabilities and promote opportunities in key priority areas, events and activities at an industry sector and sub-sector level. Itemising details of all communications programs would entail a significant diversion of resources which, in these circumstances, cannot be justified.
7. Planned major advertising campaigns include:
  - The 51st Australian Export Awards is currently undertaking online advertising from May through to August 2013, to encourage applications particularly from sectors where there is a new or expanded awards category.
  - A three month competition (supported by corporate sponsorship) promoting Australian education to international students is planned for implementation from 1 October 2013. The competition will be supported by an advertising campaign in eight key markets overseas. Advice from the Department of Finance and Deregulation was received for this campaign.
  - Promoting the launch of the redeveloped Study in Australia website on 11 June 2013 to international students, a two week digital advertising campaign will be conducted in 24 overseas markets.
  - The Export Market Development Grants (EMDG) scheme will advertise - in print media - the opening of EMDG grant applications on 1 July 2013.

Itemising all other planned communications activities would entail a significant diversion of resources which, in these circumstances, cannot be justified.

### **Question 9**

#### **Hospitality and entertainment**

1. What is the Department/Agency's hospitality spend for this financial year to date? Detail date, location, purpose and cost of all events including any catering and drinks costs.
2. For each Minister and Parliamentary Secretary office, please detail total hospitality spend for this financial year to date. Detail date, location, purpose and cost of all events including any catering and drinks costs.
3. What is the Department/Agency's entertainment spend for this financial year to date? Detail date, location, purpose and cost of all events including any catering and drinks costs.

## Senate Foreign Affairs, Defence and Trade Legislation Committee

Budget Senate Estimates 2013–14; June 2013

Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

4. For each Minister and Parliamentary Secretary office, please detail total entertainment spend for this financial year to date. Detail date, location, purpose and cost of all events including any catering and drinks costs.
5. What hospitality spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including any catering and drinks costs.
6. For each Minister and Parliamentary Secretary office, what hospitality spend is currently being planned for? Detail date, location, purpose and cost of all events including any catering and drinks costs.
7. What entertainment spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including any catering and drinks costs.
8. For each Minister and Parliamentary Secretary office, what entertainment spend is currently being planned for? Detail date, location, purpose and cost of all events including any catering and drinks costs.
9. Is the Department/Agency planning on reducing any of its spending on these items? If so, how will reductions be achieved and what are the estimated savings over each year of the forward estimates?

### Answer

1. For 2012–13 to 31 May 2013, Austrade spent a total of \$0.54 million at posts and in Australia on hospitality/entertainment for Australian clients, overseas customers and potential customers of Australian companies, and others external to Austrade.

Hospitality/entertainment has a role to play in the support of Austrade's objectives of promoting Australia's international trade, education and investment interests. Austrade has long-established instructions on the proper management of hospitality/entertainment funds. For expenditure to be admissible under the guidelines, activities must be clearly warranted and be of specific value to Australia. All staff are required to account fully and justify their use of the funds. They must maintain written records of purpose, attendees, venue and final costs of each item of expenditure and certify that the criteria for expenditure have been met. There are several thousand records for the year. To provide hospitality/entertainment expenditure by date, location, purpose and cost of each activity would entail a significant diversion of resources and, in these circumstances, it is not considered that the additional work can be justified.

3. Questions relating to expenditure by Ministerial and Parliamentary Secretary offices should be referred to the Department of Finance and Deregulation.
4. See (1) above. Austrade does not distinguish between hospitality and entertainment expenditure in its financial records.
5. See (2) above.
6. The total spend for the 2012–13 financial year is expected to be \$0.63 million. To provide hospitality/entertainment expenditure by date, location, purpose and cost of

**Senate Foreign Affairs, Defence and Trade Legislation Committee**

Budget Senate Estimates 2013–14; June 2013

Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

each activity would entail a significant diversion of resources and, in these circumstances, it is not considered that the additional work can be justified.

7. See (2) above.
7. See (3) above.
8. See (2) above.
9. Austrade's discretionary expenditure budget for 2012–13 has been reduced by 20 per cent. Spending on hospitality/entertainment is budgeted to be reduced by a similar amount. This will be achieved through focusing on activities which represent the highest value against established business plans. At this stage, spending will be held at 2012–13 levels in line with the forward estimates published in the 2013–14 Portfolio Budget Statements.

**Question 10**

**Meeting costs**

1. What is the Department/Agency's meeting spend for this financial year to date? Detail date, location, purpose and cost of all events including any catering and drinks costs.
2. For each Minister and Parliamentary Secretary office, please detail total meeting spend for this financial year to date. Detail date, location, purpose and cost of each event including any catering and drinks costs.
3. What meeting spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including any catering and drinks costs.
4. For each Minister and Parliamentary Secretary office, what meeting spend is currently being planned for? Detail date, location, purpose and cost of each event including any catering and drinks costs.

**Answer**

1. Austrade's accounting systems do not record individual meeting costs, and to collect this level of detail would entail a significant diversion of resources and, in these circumstances, it is not considered that this work can be justified.
2. Questions relating to expenditure by Ministerial and Parliamentary Secretary offices should be referred to the Department of Finance and Deregulation.
3. Austrade's accounting systems do not record individual meeting budgets, and to collect this level of detail would entail a significant diversion of resources and, in these circumstances, it is not considered that this work can be justified.
4. See (2), above.



**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 11**

**Program launch costs**

1. What is the Department/Agency's program launch spend for this financial year to date? Detail date, location, purpose and cost of all events including any catering and drinks costs.
2. For each Minister and Parliamentary Secretary office, please detail total program launch spend for this financial year to date. Detail date, location, purpose and cost of each event including any catering and drinks costs.
3. What program launch spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including any catering and drinks costs.
4. For each Minister and Parliamentary Secretary office, what program launch spend is currently being planned for? Detail date, location, purpose and cost of each event including any catering and drinks costs.

**Answer**

1. There have been no program launches hosted by Austrade for 2012–13 to 31 May 2013.
2. Questions relating to expenditure by Ministerial and Parliamentary Secretary offices should be referred to the Department of Finance and Deregulation.
3. Austrade has no plans to host program launches during the current financial year.
4. See (2), above.

**Question 12**

**Board Appointments**

1. Provide an update of the boards within this portfolio, including: board title, terms of appointment, tenure of appointment and members.
2. What is the gender ratio on each board and across the portfolio?
3. Please detail any board appointments for this financial year to date.

**Answer**

1. There are no boards managed by Austrade.
2. Not applicable.
3. Not applicable.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 13**

**Freedom of Information**

1. Has the department/agency received any updated advice on how to respond to FOI requests?
2. What is the total cost to the department to process FOI requests for this financial year to date?
3. How many FOI requests has the Department received for this financial year to date? How many requests have been denied and how many have been granted? Has the department failed to meet the processing times outlined in the FOI Act for any requests? If so, how many and why? Do any of these requests remain outstanding? If so, how many and why?

**Answer**

1. Austrade regularly reviews the information provided by the Office of the Australian Information Commissioner on its website, including the Guidelines issued under section 93A of the Act and other publications made available which provide advice with respect to responding to FOI requests. Austrade also continues to receive legal advice from time to time from external legal advisers on specific FOI matters.
2. For the period 1 July 2012 to 31 May 2013, the estimated total cost for processing FOI requests was \$ 90,208 (inclusive of GST).
3. During the period 1 July 2012 to 31 May 2013, Austrade received 23 FOI requests. Of the FOI requests finalised during this financial year (including those in progress at the start of the financial year):
  - access has been provided in part for 17 requests
  - one request has been denied in full
  - Austrade failed to meet the processing times outlined in the FOI Act for three requests because of an administrative error
  - one request is currently being processed, it is within the statutory processing timeframes for the requests
  - four requests were withdrawn.

**Question 14**

**Community Cabinet Meetings**

1. Provide an update of how many Community Cabinet meetings has the Minister attended this financial year to date? List date and location.
2. How many Departmental Officers travelled with the Minister for the Community Cabinet meetings for this financial year to date? What was the total cost of this travel? List travel type, accommodate and any other expenses. Which Community Cabinet meetings did the Departmental Officers attend? List date and location.
3. What was the total cost to the Department and the Ministers office for the Community Cabinet meetings for this financial year to date?

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Answer**

1, 2, 3 and 4. The answer will be provided by the Department of Foreign Affairs and Trade.

**Question 15**  
**Reviews**

For this financial year to date:

- How many Reviews are being undertaken?
- What reviews have concluded, and for those that are still ongoing, when will those reviews be concluded?
- Which of these reviews has been provided to Government?
- When will the Government be responding to the respective reviews that have been completed?
- Has the Government responded to all reviews within the timeframe? If not, why not?
- What is the estimated cost of each of these Reviews?
- What reviews are planned?
- When will each of these reviews be concluded?

**Answer**

- None.
- None.
- Not applicable.
- Not applicable.
- Not applicable.
- Not applicable.
- None.
- Not applicable.

**Question 16**  
**Consultancies**

1. How many consultancies have been undertaken this financial year to date? Identify the name of the consultant, the subject matter of the consultancy, the duration and cost of the arrangement, and the method of procurement (ie. open tender, direct source, etc). Also include total value for all consultancies.
2. How many consultancies are planned for this calendar year? Have these been published in your Annual Procurement Plan (APP) on the AusTender website and if not why not? In each case please identify the subject matter, duration, cost and method of procurement as above, and the name of the consultant if known.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Answer**

1. In this financial year to 31 May 2013, 32 consultancies have been undertaken. Details of all consultancy contracts valued at \$10,000 (GST inclusive) or more let this financial year to date, are available on AusTender, the Australian Government's procurement information system. When consultancy contracts are awarded, the subject matter, duration, cost and method of procurement are published on AusTender in accordance with the requirements of Division 1 of the Commonwealth Procurement Rules.
2. To date, Austrade has one planned procurement that may involve services classified as consultancy services, that is potentially valued at or above the \$80,000 open tender threshold. The details of this planned procurement are published on AusTender, the Australian Government's procurement information system, in Austrade's 2013–14 Annual Procurement Plan, refer Agency Reference No. Austrade 107.

**Question 17**

**Media Monitoring**

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
  - Which agency or agencies provided these services?
  - What is the estimated budget to provide these services for the year 2012-13?
  - What has been spent providing these services this financial year to date?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
  - Which agency or agencies provided these services?
  - What is the estimated budget to provide these services for the year 2012-13?
  - What has been spent providing these services this financial year to date?

**Answer**

1. Nil. Austrade uses media monitoring services to keep abreast of coverage of trade, economic, business, investment and education matters. There are no additional costs incurred for providing a copy to the Minister's office.
2. The total cost of media monitoring services for the period 2012–13 to 31 May 2013 was \$95,970.
  - Sentia Media (formerly Media Monitors), newsagency print subscriptions, Cubit and Media Research.
  - Estimated budget for 2012–13 was \$116,434 (including GST).
  - The actual spend for 2012–13 to 31 May 2013 was \$95,970 (including GST).

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 18**  
**Social Media**

1. Has there been any changes to department and agency social media or protocols about staff access and usage of You-tube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since May 2012 Budget Estimates? If yes, please explain and provide copies of any advice that has been issued.
2. Does the department/agency monitor usage of social media?
  - If yes, provide details of the usage (for example details could include average hours per employee, hours when usage peaks).
  - Has there been a change to the department/agency protocols due to staff usage?
  - If no, why not? Will the department/agency monitor usage in the future?
3. Does social media impact on employee productivity? Provide details (details could include increased internet usage in general or increased internet usage in standard business hours)

**Answer**

1. No, there have been no substantive changes to Austrade's social media policy or social media programs since May 2012. Austrade's social media policy, training and accreditation process, and protocols are consistent with APS guidelines.
2. Yes, Austrade monitors staff usage of social media. To provide details of this usage would require a significant diversion of resources which, in these circumstances, cannot be justified. Only accredited Austrade staff can participate in social media as an Austrade representative and all social media programs are evaluated against corporate goals. Austrade uses a social media monitoring and engagement tool to better monitor and understand the true value of the organisation's social media programs.
3. No. Austrade has not observed any impact on Austrade employee productivity due to social media participation.

**Question 19**  
**Internet**

Has the Department experienced any internet problems, such as but not limited to slow internet, or internet blackouts? If yes, what was the reason for this? Did it impact the Minister's office?

**Answer**

Since July 2012 Austrade has experienced three internet outages.

- On 7 July 2012 – www.austrade.gov.au and www.studyinaustralia.gov.au were unavailable for 40 minutes due to a scheduled IT upgrade.
- On 8 August 2012 – www.austrade.gov.au was unavailable for 30 minutes due to a suspected Denial of Service (DoS) attack. After investigation, it was determined that this was not an attack but rather a third party website crawling service (80legs.com). Austrade subsequently prevented this third party from crawling the site.

## **Senate Foreign Affairs, Defence and Trade Legislation Committee**

Budget Senate Estimates 2013–14; June 2013

Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

- On 27 November 2012 – [www.studyinaustralia.gov.au](http://www.studyinaustralia.gov.au) was unavailable for 15 minutes. This was caused by human error during a testing exercise.

The offices of the former Minister for Trade and Competitiveness and Minister Assisting the Prime Minister on Asian Century Policy and the former Parliamentary Secretary for Trade were not directly affected by these three incidents.

### **Question 20**

#### **Staff Amenities**

What amenities are provided to staff? Provide a list, including any costs and the reason for providing the amenity.

#### **Answer**

Austrade has 12 Australian offices and is represented in 82 offshore locations in 48 overseas markets and its offices vary in size from over 100 employees down to one employee. Therefore the level of amenity provided to staff can vary considerably but would typically be limited to kitchen facilities including tea and coffee making supplies, toilet facilities and in some cases showers. Equipment in kitchens may include conventional and microwave ovens, dishwashers, sandwich presses, coffee machines, electric kettles and other small appliances. The provision of a list and costs would entail a significant diversion of resources and, in these circumstances, it is not considered that this work can be justified. These amenities are provided principally so that staff do not need to leave the office when they require refreshments, leading to productivity increases.

### **Question 21**

#### **Coffee Machines**

##### **Purchased**

1. Has the department/agency purchased coffee machines for staff useage? If yes, provide a list that includes the type of coffee machine, the cost, the amount, and any ongoing costs such as purchase of coffee or coffee pods and when the machine was purchased.
2. Why were coffee machines purchased?
3. Has there been a noticeable difference in staff productivity since coffee machines were purchased? Are staff leaving the office premises less during business hours as a result?
4. Where did the funding for the coffee machines come from?
5. Who has access?
6. Who is responsible for the maintenance of the coffee machines? How much was spent on maintenance in this financial year to date, include a list of what maintenance has been undertaken. Where does the funding for maintenance come from?
7. What are the ongoing costs of the coffee machine, such as the cost of coffee?

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

Rented

8. Does the department/agency rent coffee machines for staff useage? If yes, provide a list that includes the type of coffee machine, the cost, the amount, and any ongoing costs such as purchase of coffee or coffee pods and when the machine was purchased.
9. Why are coffee machines rented?
10. Has there been a noticeable difference in staff productivity since coffee machines were rented? Are staff leaving the office premises less during business hours as a result?
11. Where does the funding for the coffee machines come from?
12. Who has access?
13. Who is responsible for the maintenance of the coffee machines? How much was spent on maintenance in this financial year to date, include a list of what maintenance has been undertaken. Where does the funding for maintenance come from?
14. What are the ongoing costs of the coffee machine, such as the cost of coffee?

Answer

Purchased

1. Austrade's financial system indicates some 23 coffee machines have been purchased since 2002 in both Australian and overseas locations. The average cost of machines over these locations and this 10 year period is some \$2,460. Ongoing costs for coffee supplies are not recorded separately in Austrade's financial system. To provide these details would entail a significant diversion of resources and, in these circumstances, it is not considered that the additional work can be justified.
2. Austrade encourages its employees to provide hospitality to visiting clients in the office where appropriate. The coffee machines were purchased in part to fulfil this need and also to provide reasonable amenity in the workplace.
3. There is a noticeable difference in staff leaving the office to purchase coffee during working hours in those offices which have coffee machines.
4. Funding for the coffee machines came from a combination of Austrade's appropriation revenue and earned revenue.
5. All staff in offices with coffee machines have access to those machines.
6. Daily maintenance of the coffee machines is undertaken by staff. Where necessary, major maintenance is performed by suppliers at Austrade's expense, funded as in (4) above. Costs for maintenance are not recorded separately in Austrade's financial system. To provide these details would entail a significant diversion of resources and, in these circumstances, it is not considered that the additional work can be justified.
7. See (1), above.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

Rented

8–14 Austrade has no rented coffee machines.

**Question 22**  
**Contractors**

For this financial year to date:

- a) Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details (including the work undertaken and the cost).
- b) Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details (including the work undertaken and the cost).
- c) Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details (including the work undertaken and the cost).
- d) Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details (including the work undertaken and the cost).
- e) Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details (including the work undertaken and the cost).
- f) Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details (including the work undertaken and the cost).
- g) Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details (including the work undertaken and the cost).
- h) Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details (including the work undertaken and the cost).
- i) Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.
- j) What contractors have been employed by the department/agency? If yes, provide details (including the work undertaken and the cost).



**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Answer**

- a) – c) No.
- d) Austrade has used the services of Universal McCann for advertising. Universal McCann is the Government's Master Media Agency. The cost for 2012-13 to 31 May 2013 was \$84,479.
- e) – i) No.

**Question 23**

**Grants**

1. Could the department/agency provide an update list of all grants, including ad hoc and one-off grants for this financial year to date? Please provide details of the recipients, the amount, the intended use of the grants and what locations have benefited from the grants.
2. Have all grant agreement details been published on its website within the required timeframe? If not, provide details.

**Answer**

1. Austrade administers the Export Market Development Grants (EMDG) scheme. The EMDG program is not a 'grant' as defined by the Financial Management and Accountability Act 1997, s3A(2) which specifically excludes 'a payment of benefit to a person, including a payment of an entitlement established by legislation or by a government program'. EMDG is paid to exporters based on Austrade's assessment of eligible export promotion expenditure which is claimed in accordance with the provisions in the EMDG legislation.
2. Not applicable.

**Question 24**

**Commissioned Reports**

How many Reports have been commissioned by the Government in your department/agency this financial year to date? Please provide details of each report including date commissioned, date report handed to Government, date of public release, Terms of Reference and Committee members.

- How much did each report cost/or is estimated to cost? How many departmental staff were involved in each report and at what level?
- What is the current status of each report? When is the Government intending to respond to these reports?

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Answer**

No reports have been commissioned by the Government in Austrade for 2012–13 to 31 May 2013.

**Question 25**

**Government Payments of Accounts**

For this financial year to date, has the department/agency paid its accounts to contractors/consultants etc in accordance with Government policy in terms of time for payment (i.e. within 30 days)?

- If not, why not? Provide details, including what has been the timeframe for payment of accounts? Please provide a breakdown, average statistics etc as appropriate to give insight into how this issue is being approached)
- For accounts not paid within 30 days, is interest being paid on overdue amounts and if so how much has been paid by the portfolio/department agency for the current financial year and the previous financial year?
- Where interest is being paid, what rate of interest is being paid and how is this rate determined?

**Answer**

Austrade's terms of payment policy is in line with Government policy of payment within 30 days of receipt of a correctly rendered invoice or within a shorter period if specified in the associated contract. However, instances do occur where payments are not made within the specified period, including due to the need to seek clarification from service providers, disputes about the deliverables and, in some cases, oversights in not forwarding invoices in a timely manner.

Statistics are compiled quarterly. In the nine months ended 31 March 2013, Austrade made 1282 payments to small businesses in Australia:

- of these payments, 1203 (93.8 per cent) – valued at \$4,979,534 (86 per cent of invoice value) – were paid within 30 days
- of the 79 (7.2 per cent) of payments made after 30 days, 34 (2.7 per cent) were paid within 31–44 days, 13 (1.0 per cent) within 45–60 days and 32 (2.5 per cent) after 60 days.

Adherence to the policy is monitored through internal reviews by Austrade's Finance Branch and internal auditors. In addition, quarterly reports of late payments are sent to Cost Centre Managers with a request for explanations of the late payments and a reminder of the policies.

- In 2011–12, no supplier issued an invoice in relation to penalty interest and no penalty interest payments were made. In 2012–13 to 31 March 2013, \$428.89 in penalty interest was paid to suppliers in accordance with the new Government policy that self-generated payment of penalty interest be made where payments are made more than 60 days after invoice receipt.
- Interest is paid at the general interest charge rate determined under section 8AAD of the Taxation Administration Act 1953 on the day payment is due, in accordance with Government policy. This rate is available from the Australian Taxation Office website.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 26**

**Stationery requirements**

1. How much was spent by each department and agency on the government (Ministers/Parliamentary Secretaries) stationery requirements in your portfolio (i.e. paper, envelopes, with compliments slips) this financial year to date?
2. What are the department/agency's stationery costs for the financial year to date?

**Answer**

1. Nil.
2. Austrade's systems do not record stationery costs separately from other office consumables. Based on previous information from Austrade's principal stationery supplier in Australia, and after taking into account minor purchases from other suppliers, it is estimated that approximately \$28,000 was spent on stationery in Australia for 2012–13 to 31 May 2013. It is estimated that the stationery costs for Austrade's overseas network were a similar amount.

**Question 27**

**Media Subscriptions**

1. What pay TV subscriptions does your department/agency have?
  - Please provide a list of what channels and the reason for each channel.
  - What is the cost for this financial year to date?
2. What newspaper subscriptions does your department/agency have?
  - Please provide a list of newspaper subscriptions and the reason for each.
  - What is the cost for this financial year to date?
3. What magazine subscriptions does your department/agency have?
  - Please provide a list of magazine subscriptions and the reason for each.
  - What is the cost for this financial year to date?

**Answer**

1. Austrade subscribes to pay TV in its Canberra, Sydney and Auckland offices at a cost of approximately \$400 per month in total. This provides access to the basic channel packages offered by the providers which includes news and parliamentary channels.
2. Austrade subscribes to newspapers and magazines globally and these business subscriptions that provide reports, fact sheets, industry updates and other relevant business intelligence.

The individual costs of these various types of subscriptions are not recorded separately in Austrade's financial systems, and to separate them would entail a significant diversion of resources which, in these circumstances, it is not considered can be justified. The total cost of all subscriptions for 2012–13 to 31 May 2013 was \$96,000.

3. See (2) above.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 28**

**Travel costs**

1. For the financial year to date, please detail all travel for Departmental officers that accompanied the Minister and/or Parliamentary Secretary on their travel. Please include a total cost plus a breakdown that include airfares (and type of airfare), accommodation, meals and other travel expenses (such as incidentals).
2. For the financial year to date, please detail all travel for Departmental officers. Please include a total cost plus a breakdown that include airfares (and type of airfare), accommodation, meals and other travel expenses (such as incidentals). Also provide a reason and brief explanation for the travel.
3. What travel is planned for the rest of this financial year? Also provide a reason and brief explanation for the travel.
4. What travel is planned for the rest of this calendar year? Also provide a reason and brief explanation for the travel.
5. What is the policy for business class airfare tickets? Is there still a reduction in business flights as per the media release by the Minister for Finance and Deregulation and the Special Minister of State dated 25 September 2012?
6. Are lounge memberships provided to any employees? If yes, what lounge memberships, to how many employees and their classification, the reason for the provision of lounge membership and the total costs of the lounge memberships.
7. When SES employees travel, do any support or administrative staff (such as an Executive Assistant) travel with them? If yes, provide details of why such a staff member is needed and the costs of the support staff travel.
8. Does the department/agency elect to offset emissions for employees work related travel? If yes, what is the cost?

**Answer**

1. Austrade provides support to Ministers and Parliamentary Secretaries both within and outside the Foreign Affairs and Trade portfolio while they are travelling overseas, and occasionally in Australia. Itemising all support separately would entail a significant diversion of resources which, in these circumstances, cannot be justified. In aggregate, for 2012–13 to 31 May 2013, Austrade spent a total of \$67,799 comprising \$26,782 on air fares (fare types are not recorded in Austrade's financial system), \$26,163 on accommodation, \$6,993 on meals, \$4,334 on ground transport, \$1,181 on hospitality and \$2,346 on all other expense items for travel in support of Ministers and other Parliamentarians.
2. Itemising all travel separately would entail a significant diversion of resources which, in these circumstances, it is not considered can be justified. In aggregate, for 2012–13 to 31 May 2013, Austrade spent a total of \$6.2 million comprising \$2.9 million on air fares (fare types are not recorded in Austrade's financial system), \$1.8 million on

## Senate Foreign Affairs, Defence and Trade Legislation Committee

Budget Senate Estimates 2013–14; June 2013

Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

accommodation, \$0.6 million on meals, \$0.8 million on ground transport, and \$0.1 million on all other expense items for travel.

3. Itemising all travel separately would entail a significant diversion of resources which, in these circumstances, it is not considered can be justified. A total of \$6.7 million has been budgeted for all travel this financial year.
4. Itemising all travel separately would entail a significant diversion of resources which, in these circumstances, it is not considered can be justified. It is estimated that the amount to be spent on travel next financial year will be similar to this financial year.
5. Austrade policy is that business class travel can only be used for flights of over six hours, or three hours for senior executives. This policy has been in force for some time and predates the announcement by the Minister for Finance and Deregulation and the Special Minister of State dated 25 September 2012.
6. Lounge memberships are provided to employees who travel frequently where there is a sound business case to support the memberships. The memberships may be with Australian or overseas airlines (for employees based offshore). There are approximately 100 employees with lounge memberships which cost an average of approximately \$300 per annum. There is a range of employee classifications with memberships but most are senior managers.
7. The only reason an administrative staff member would travel with an SES officer was where that administrative officer had separate responsibilities to discharge and there was a business reason for such travel. Austrade's systems do not record this as a separate travel category. Isolating the costs would entail a significant diversion of resources which, in these circumstances, it is not considered can be justified.
8. No.

### **Question 29**

#### **Legal costs**

1. What sum did each portfolio department and agency spend on legal services for this financial year to date within the department/agency? Please provide a list of each service and costs.
2. What sum did each portfolio department and agency spend on legal services this financial year to date from the Australian Government Solicitor? Please provide a list of each service and costs.
3. What sum did each portfolio department and agency spend on legal services this financial year to date from private firms? Please provide a list of each service and costs.
4. What sum did each portfolio department and agency spend on legal services this financial year to date from other sources? Please provide a list of each service and costs.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Answer**

1. For 2012–13 to 31 May 2013, \$498,129 was spent on the legal services unit within Austrade. As this cost involves maintaining an internal legal unit, it is not defined in terms of cost per service.
2. For 2012–13 to 31 May 2013, Austrade spent the sum of \$327,908 on legal services from the Australian Government Solicitor for the services as described below:
  - Commercial advice – \$ 36,158
  - Litigation and dispute resolution – \$243,139
  - General advice including statutory interpretation and employment law – \$48,611.
3. For 2012–13 to 31 May 2013, Austrade spent the sum of \$ 1,011,259 on legal services from private firms as described below:
  - Commercial advice – \$287,601
  - Litigation and dispute resolution – \$268,232
  - General advice including statutory interpretation and employment law – \$455,426.
4. For 2012–13 to 31 May 2013, Austrade did not spend any amount on legal services from any other source than those listed at 1), 2) and 3) above.

**Question 30**

**Education expenses**

1. What is the department/agency's guidelines on study?
2. For this financial year to date, detail all education expenses (i.e. in house courses and tertiary studies) for each portfolio department and agency. Include what type of course, the total cost, cost per participant, the employment classification of each participant, how many participants and the amount of study leave granted to each participant (provide a breakdown for each employment classification). Also include the reason for the study and how it is beneficial for the department/agency.

**Answer**

1. Austrade's guidelines on study are:
  - The Austrade Study Assistance scheme assists employees studying at recognised educational institutions in Australia or overseas to attain a formal qualification or award. The study assistance scheme assists employees with their career development, adaptability and mobility within Austrade by providing trained employees for specific workforce requirements and to meet Austrade's corporate goals.
  - Study Assistance is available to A-based ongoing staff and Overseas Engaged Employees (OEE) staff employed permanently or under a contractual arrangement of greater than 12 months.
  - Accounting and financial analysis, computing, human resource management, international business and trade, law, management, marketing and selected language studies courses are identified as being relevant and useful areas of study for Austrade staff.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**

Budget Senate Estimates 2013–14; June 2013

Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

- The program of study must be conducted through an institution or provider that Austrade recognises as being reputable and must lead to a recognised formal qualification or award.
  - Approved students are entitled to one day of paid study leave per unit/subject per semester. Any additional study leave needs to be negotiated with the line manager and approval is subject to operational requirements. Students can apply for study leave at the beginning of each semester.
  - Fees must be paid up-front by the student to ensure Austrade incurs no FBT.
  - A maximum of 50 per cent reimbursement of fees is dependent on successfully completing the unit/subject and receipts must be provided.
  - The maximum amount of financial assistance per financial year is \$5,000 for undergraduate degrees and \$10,000 for post graduate degrees.
2. For 2012–13 to 31 May 2013, total study assistance expenditure was \$37,719.00.

Forty seven employees studied in 2012–13 to 31 May 2013.

**Study Assistance students 2012–13 to 31 May 2013**

<b>Australian-based</b>	<b>Overseas Engaged Employees</b>
APL 5 (EL2) x 3	AOPL 4 x 13
APL 4 (EL2) x 8	AOPL 3 x 6
APL 3 (EL1) x 9	
APL 2 (APS 5-6) x 6	
APL1 (APS1-4) x 2	

Austrade also offers the Asialink Leaders program scholarship which provides employees access to education, training and development opportunities. The scholarship, which runs annually, offers two places for Austrade A-based onshore staff and is delivered by Asialink, the University of Melbourne. The Asialink Scholarship expenditure for 2012–13 to 31 May 2013 was \$13,000.

To provide a reason for study and how it is beneficial to Austrade would entail a significant diversion of resources which, in these circumstances, it is not considered can be justified.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 31**

**Executive coaching and leadership training**

1. In relation to executive coaching and/or other leadership training services purchased by each department/agency, please provide the following information for this financial year to date:
  - a) Total spending on these services
  - b) The number of employees offered these services and their employment classification
  - c) The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
  - d) The names of all service providers engaged
  
2. For each service purchased a provider listed under (d), please provide:
  - a) The name and nature of the service purchased
  - b) Whether the service is one-on-one or group based
  - c) The number of employees who received the service and their employment classification
  - e) The total number of hours involved for all employees (provide a breakdown for each employment classification)
  - d) The total amount spent on the service
  - e) A description of the fees charged (i.e. per hour, complete package)
  
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
  - a) The location used
  - b) The number of employees who took part on each occasion (provide a breakdown for each employment classification)
  - c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
  - d) Any costs the department or agency's incurred to use the location.

**Answer**

1.
  - a) The total spend for 2012–13 to 31 May 2013 was \$10,750.
  - b) Two staff at the executive level.
  - c) Two. Study leave is not available under this training service.
  - d) In Corporate and JR Coaching and Leadership.
  
2. *In Corporate*
  - a) Executive coaching.
  - b) Provided on a one-on-one basis.
  - c) Two employees at the executive level.
  - d) The total spend for 2012–13 to 31 May 2013 was \$2,750.
  - e) Complete package.



**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

*JR Coaching and Leadership*

- a) Executive coaching.
  - b) Provided on a one-on-one basis.
  - c) Two employees at the executive level.
  - d) The total spend for 2012–13 to 31 May 2013 was \$8,000.
  - e) Complete package.
3.
  - a) The training occurred on Austrade premises.
  - b) Not applicable.
  - c) Not applicable.
  - d) Not applicable.

**Question 32**

**Media Training**

1. In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:
  - a) Total spending on these services
  - b) The number of employees offered these services and their employment classification
  - c) The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
  - d) The names of all service providers engaged
2. For each service purchased from a provider listed under (4), please provide:
  - a) The name and nature of the service purchased
  - b) Whether the service is one-on-one or group based
  - c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
  - d) The total number of hours involved for all employees (provide a breakdown for each employment classification)
  - e) The total amount spent on the service
  - f) A description of the fees charged (i.e. per hour, complete package)
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
  - a) The location used
  - b) The number of employees who took part on each occasion
  - c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
  - d) Any costs the department or agency's incurred to use the location

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Answer**

1.
  - a) \$7,590 (including GST) for 2012–13 to 31 May 2013.
  - b) Thirty one employees were required to participate in the training as a preparation for posting abroad. Their employment classification was at the executive level, and the overseas equivalent, as well as SES.
  - c) Thirty one employees. Their employment classification was at the executive level, and the overseas equivalent, as well as SES. No study leave was taken.
  - d) Talkforce Consultants and Trainers.
  
2.
  - a) Media training for Austrade staff going on posting.
  - b) Group-based.
  - c) Thirty one full-time employees. Their employment classification was at the executive level, and the overseas equivalent, as well as SES.
  - d) 2.75 hours per person.
  - e) Three services at \$2,530 (including GST) per service.
  - f) Complete package.
  
3.
  - a) The training occurred on Austrade premises.
  - b) Not applicable.
  - c) Not applicable.
  - d) Not applicable.

**Question 33**

**Paid Parental Leave**

1. Please list how many staff in each department and agency are eligible to receive payments under the Government's Paid Parental Leave scheme?
  
2. For this financial year to date list which department/agency is providing its employees with payments under the Government's Paid Parental Leave scheme? Please list how many staff and their classification are in receipt of these payments.
  
3. What is the paid parental scheme offered by each department and agency? How many staff have used the scheme this financial year to date.

**Answer**

1. All employees with more than 12 months service who earn less than \$150,000 per annum and are the primary care giver of the child are eligible to receive payment under the Government's Paid Parental Leave Scheme. As eligibility is based on primary caring responsibility, the number of eligible staff within Austrade cannot be identified.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

2. Twelve Austrade employees received the Government's Paid Parental Leave payments through their pay for 2012–13 to 31 May 2013. The employees were of the following classifications:

APS5	1
APS6	4
EL1	6
EL2	1

3. Austrade has three paid parental schemes available to Australian Based employees.
- Maternity leave of 14 weeks is available to female employees who have completed more than 12 months qualifying service. Twenty one employees have availed themselves of this leave during 2012–13 to 31 May 2013.
  - Adoption and Foster parent's leave of 14 weeks is available to employees with at least 12 months qualifying service. No employees have availed themselves of this leave during 2012–13 to 31 May 2013.
  - Parental leave for Supporting Partners of 10 working days is available to employees. Eight employees have availed themselves of this leave during 2012–13 to 31 May 2013.

**Question 34**

**Training for Portfolio Minister and Parliamentary Secretaries**

1. For this financial year to date, how much has been spent on training for Ministers and Parliamentary Secretaries in your portfolio? Itemise each training, cost and for which Minister and/or Parliamentary Secretary the training was for.
2. For this financial year to date, how much has been spent on training for staff of Ministers and Parliamentary Secretaries in your portfolio? Itemise each training, cost and for which Minister and/or Parliamentary Secretary the training was for.
3. For this financial year to date, how much has been spent on training for designed to better suit the needs of Ministers and Parliamentary Secretaries in your portfolio? Itemise each training, cost and for which Minister and/or Parliamentary Secretary the training was for, and how many employees attended and their classification.

**Answer**

1. Nil.
2. Nil.
3. Nil.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
 Budget Senate Estimates 2013–14; June 2013  
 Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 35**  
**Corporate Cars**

1. How cars are owned by each department/agency?
2. Where is the car/s located?
3. What is the car/s used for?
4. What is the cost of each car for this financial year to date?
5. How far did each car travel this financial year to date?

**Answer**

1. Austrade maintains 120 vehicles (leased and owned) – 14 are located in Australia and 106 are located offshore.
2. Cars are located in the following 77 locations:

Abu Dhabi	Dubai	Kolkata	Osaka	Sydney
Accra	Frankfurt	Kuala Lumpur	Paris	Taipei
Adelaide	Fukuoka	Kuwait	Perth	Tel Aviv
Ahmedabad	Guangzhou	Lahore	Port Moresby	Tokyo
Amman	Hanoi	Lima	Port Louis	Toronto
Auckland	Hobart	London	Prague	Townsville
Bangalore	Ho Chi Minh City	Manila	Pune	Tripoli
Bangkok	Hong Kong	Melbourne	Riyadh	Ulaanbaatar
Beijing	Hyderabad	Mexico City	San Francisco	Vancouver
Bogota	Islamabad	Milan	Santiago	Vladivostok
Brisbane	Istanbul	Moscow	Sao Paulo	Warsaw
Chandigarh	Jaipur	Mumbai	Sapporo	Washington
Chennai	Jakarta	Nairobi	Seoul	Wollongong
Chicago	Johannesburg	New Delhi	Shanghai	
Colombo	Karachi	New York	Singapore	
Dhaka	Kochi	Newcastle	Suva	

3. Vehicles are used for consular activities, to transport Ministers, clients and allies to a range of in-market and company visits, to conduct audits for EMDG claims, and for security and business continuity purposes. Vehicles based in overseas locations are made available for the private use of Australian based employees and their families, and locally employed Post Managers, when not required for official use.
4. Running costs for vehicles cannot be individually identified without a significant diversion of resources which, in these circumstances, cannot be justified. The total running costs for motor vehicles for 2012–13 to 30 June 2013 was \$671,536.
5. The approximate distance travelled by each of the vehicles in Austrade’s motor vehicle fleet is outlined below:

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
 Budget Senate Estimates 2013–14; June 2013  
 Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

<b>Location</b>	<b>Kms travelled to 30 June 2013</b>
Abu Dhabi	25,000
Accra	9,905
Adelaide - 1	8,377
Adelaide - 2	3,737
Ahmedabad	11,953
Amman	7,408
Auckland - 1	11,273
Auckland - 2	1,709
Bangalore	4,492
Bangkok - 1	11,765
Bangkok - 2	9,226
Beijing - 1	8,000
Beijing - 2	5,000
Bogota	1,244
Brisbane	10,389
Brisbane	5,663
Chandigarh	<i>Not available</i>
Chennai - 1	13,783
Chennai - 2	7,324
Chennai - 3	281
Chicago	15,300
Colombo	12,670
Dhaka	9,275

**Senate Foreign Affairs, Defence and Trade Legislation Committee**

Budget Senate Estimates 2013–14; June 2013

Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

Dubai - 1	29,500
Dubai - 2	19,500
Dubai - 3	18,000
Dubai - 4	18,000
Dubai - 5	16,000
Frankfurt - 1	25,000
Frankfurt - 2	13,000
Fukuoka	14,000
Guangzhou - 1	22,000
Guangzhou - 2	20,000
Hanoi	26,362
Hobart	3,387
Ho Chi Minh City	10,992
Hong Kong	4,000
Hyderabad	11,396
Islamabad	15,854
Istanbul - 1	25,240
Istanbul - 2	11,430
Jaipur	4,500
Jakarta - 1	16,683
Jakarta - 2	16,638
Jakarta - 3	13,690
Jakarta - 4	8,432
Johannesburg - 1	16,557

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
 Budget Senate Estimates 2013–14; June 2013  
 Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

Johannesburg - 2	14,038
Karachi	17,780
Kochi	9,538
Kolkata	6,218
Kuala Lumpur - 1	12,410
Kuala Lumpur - 2	7,121
Kuwait	65
Lahore	20,479
Lima	22,034
London	2,000
Manila - 1	8,915
Manila - 2	7,405
Melbourne - 1	14,898
Melbourne - 2	6,356
Melbourne - 3	4,346
MexicoCity	13,730
Milan	20,000
Moscow - 1	5,373
Moscow - 2	5,024
Mumbai - 1	18,196
Mumbai - 2	14,635
Nairobi	8,312
New Delhi - 1	20,134
New Delhi - 2	11,863

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
 Budget Senate Estimates 2013–14; June 2013  
 Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

New Delhi - 3	10,311
New York	13,000
Newcastle	7,636
Osaka	16,000
Paris	7,354
Perth - 1	12,240
Perth - 2	8,236
Perth - 3	5,349
Port Louis	8,784
Port Moresby - 1	14,200
Port Moresby - 2	9,304
Prague	23,000
Pune	18,577
Riyadh - 1	18,155
Riyadh - 2	12,044
Riyadh - 3	11,925
San Francisco	19,535
Santiago	19,036
Sao Paulo - 1	13,398
Sao Paulo - 2	7,490
Sao Paulo - 3	5,667
Sao Paulo - 4	<i>Not available</i>
Sapporo	12,004
Seoul	12,200



**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
 Budget Senate Estimates 2013–14; June 2013  
 Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

Shanghai - 1	13,000
Shanghai - 2	13,000
Shanghai - 3	9,000
Shanghai - 4	4,000
Singapore - 1	12,915
Singapore - 2	10,132
Suva	9,165
Sydney - 1	13,715
Sydney - 2	9,121
Taipei	4,000
TelAviv	14,000
Tokyo - 1	5,000
Tokyo - 2	2,000
Toronto	8,729
Townsville - 1	7,470
Townsville - 2	5,316
Tripoli	<i>Not available</i>
Ulaanbaatar	9,500
Vancouver	12,000
Vladivostok	9,320
Warsaw - 1	6,071
Warsaw - 2	<i>Not available</i>
Washington	8,990
Wollongong - 1	12,770
Wollongong - 2	12,405

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 36**  
**Taxi Costs**

1. How much did each department/agency spend on taxis this financial year to date? Provide a breakdown for each business group in each department/agency.
2. What are the reasons for taxi costs?

**Answer**

1. Expenditure on ground transport, which includes costs associated with taxis, rail, buses, motor vehicle allowances, road tolls and other ground transport costs, excluding vehicle hire, for 2012–13 to 31 May 2013 was \$0.822 million. This comprised \$0.465 million for International Operations, \$0.170 million for Australian Operations, \$0.170 million for Education and Corporate Operations and \$0.017 million for Export Market Development Grants Division.
2. The majority of taxi costs are incurred by Austrade officials while travelling in countries or cities outside their normal place of work, commuting from airports to offices and accommodation and for meetings with clients and other officials. Some costs are incurred by officials in their normal place of work for the purpose of attending meetings with clients and other officials.

**Question 37**  
**Hire Cars**

1. How much did each department/agency spend on hire cars this financial year to date? Provide a breakdown of each business group in each department/agency.
2. What are the reasons for hire car costs?

**Answer**

1. Expenditure on vehicle hire, which includes costs associated with the hire of cars, vans and buses for 2012–13 to 31 May 2013, was \$49,000. This comprised \$42,000 for International Operations and \$7,000 for all other areas of Austrade.
2. The majority of vehicle hire costs are incurred by Austrade officials while travelling in countries or cities outside their normal place of work, commuting from airports to offices and accommodation and for meetings with clients and other officials. Some costs are incurred by officials in their normal place of work for the purpose of transporting clients and other officials.

**Question 38**  
**Credit Cards**

1. Provide a breakdown for each employment classification that has a corporate credit card.
2. Please update details of the following?

**Senate Foreign Affairs, Defence and Trade Legislation Committee**

Budget Senate Estimates 2013–14; June 2013

Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

- What action is taken if the corporate credit card is misused?
- How is corporate credit card use monitored?
- What happens if misuse of a corporate credit card is discovered?
- Have any instances of corporate credit card misuse been discovered? List staff classification and what the misuse was, and the action taken.
- What action is taken to prevent corporate credit card misuse?

**Answer**

1. Currently, Austrade has about 850 corporate charge cards on issue to its staff across all classifications. The number of cards on issue to each classification is not recorded separately in Austrade's systems, and to separate them would entail a significant diversion of resources which, in these circumstances, cannot be justified.
2.
  - a) Where a corporate card is misused by a cardholder the action taken varies according to the seriousness of the misuse. Misuse can range from accidental use through to repeated deliberate misuse which constitutes fraud. Disciplinary measures range from counselling through to cancellation of cards and in cases of fraud, dismissal and referral to law enforcement authorities. Action is taken to immediately recover funds which have been applied to non-official uses.
  - b) All monthly credit card acquittals are examined and authorised by cardholders' supervisors at a senior management level. In addition, there is central monitoring in place which detects all instances of late acquittals in addition to all instances of non-official use. All such instances are referred to the Senior Executive Group of the Commission on a monthly basis.
  - c) See (2a), above.
  - d) In 2011–12, there were 22 instances of accidental personal use of corporate cards. These were all reported by cardholders and the funds were repaid to the Austrade promptly. The staff involved ranged from junior staff to senior managers. There was one suspected instance of fraudulent use of a corporate card by an employee. This employee was immediately dismissed.
  - e) All cardholders are required to sign an indemnity prior to taking possession of their corporate card. This indemnity clearly states the consequences of non-official use including referral to law enforcement authorities. All cardholders are made aware that use of corporate cards for other than official use are monitored and reported to the Senior Executive Group of the Commission monthly, and that any second non-official use, whether accidental or otherwise, will result in the cancellation of their card.

**Question 39**

**Provision of equipment**

1. For departments/agencies that provide mobile phones to Ministers and/or Parliamentary Secretaries and/or their offices, what type of mobile phone is provided and the costs?
2. For departments/agencies that provide electronic equipment to Ministers and/or Parliamentary Secretaries and/or their offices, what are the ongoing costs for this financial year to date?

## Senate Foreign Affairs, Defence and Trade Legislation Committee

Budget Senate Estimates 2013–14; June 2013

Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

3. Is electronic equipment (such as ipad, laptop, wireless card, vasco token, blackberry, mobile phone (list type if relevant), thumb drive) provided to department/agency staff? If yes provide details of what is provided, the purchase cost, the ongoing cost and a breakdown of what staff and staff classification receives it.
4. Does the department/agency provide their Ministers and/or Parliamentary Secretaries and/or their offices with any electronic equipment? If yes, provide details of what is provided, the cost and to who it is provided.

### Answer

1. Austrade does not provide mobile phones to the Minister and/or Parliamentary Secretary or their offices. However, Austrade does provide a mobile phone to the Austrade Departmental Liaison Officers (DLOs) in the offices of the Minister for Trade and the Parliamentary Secretary for Trade. The ongoing cost is \$30.00 – \$40.00 per month depending upon usage.
2. Austrade does not provide electronic equipment to the Minister and/or Parliamentary Secretary or their offices. However, Austrade does provide a notebook computer with accessories to the Austrade DLOs in the offices of the Minister for Trade and the Parliamentary Secretary for Trade.

A notebook computer with accessories consists of a 12 inch notebook, docking station, 22 inch monitor and peripherals such as a headset, mouse and keyboard. The DLOs are issued with a RSA remote access token. The total purchase cost of this equipment is \$2,613.82 per person, which covers the useful life of the asset.

3. Austrade allocates staff with either a notebook computer with accessories or a desktop computer with accessories and a single monitor, depending on their business requirements. A second monitor is only issued if a business requirement is established. A notebook is generally provided to staff who are required to be mobile. All other staff are allocated a desktop computer. These are standard configurations however minor variations may apply depending on the availability of equipment at the time of purchase.

A notebook computer with accessories consists of a 12 inch notebook, docking station, 22 inch monitor and peripherals such as a headset, mouse and keyboard. All staff are issued with a RSA remote access token. No purchases have been made for laptops in the 2012–13 financial year. The total purchase cost of this equipment was \$2,613.82 per person, which covers the useful life of the asset. A second monitor was an additional \$151.18.

A desktop with accessories consists of a desktop computer, 22 inch monitor and peripherals such as a headset, mouse and keyboard. At the time of the last desktop roll-out, the total purchase cost of this equipment was \$1,283.92 per person. A second monitor was an additional \$151.18.

A mobile phone is only provided to staff where there is a business requirement. The total year-to-date costs on mobile communications (including Blackberry usage) for 2012–13 is \$488,958.09.

## Senate Foreign Affairs, Defence and Trade Legislation Committee

Budget Senate Estimates 2013–14; June 2013

Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

Printers and multi-function devices are shared between staff members. A device is provided in all Austrade offices and in some residences of Australian based staff located overseas. The number and type of printers provided will depend on the number of staff at Post and the business requirements of the post.

Austrade also provides similar equipment to staff of other Australian Government agencies, in offshore locations, where there is a Memorandum of Understanding in place.

Blackberry devices have been deployed to 125 staff members where they meet the following user profile:

- staff that spend more than 30 per cent of their time out of the office (1.5 days per week)
- staff that are highly mobile as a fundamental part of their role (travelling or with clients)
- staff that have a need to be immediately contactable both on voice and via email. This could include staff:
  - in recognised business continuity or security roles
  - in senior executive roles
  - involved in visits or ministerial activities
  - who work in a Consular role.

The average cost of the Blackberry is \$607.00 and the ongoing cost per data plan is estimated to be \$42.00 per month.

To provide a breakdown of the electronic equipment provided to staff, and their classification, would entail a significant diversion of resources and, in these circumstances, cannot be justified.

4. See answers to (1) and (2).

### **Question 40**

#### **Electricity purchasing**

1. What are the details of the department/agency electricity purchasing agreement?
2. What are the department/agency electricity costs for this financial year to date?

### **Answer**

1. Austrade has 12 Australian offices and is represented in approximately 82 offshore locations in 48 overseas markets. Providing details of all electricity purchasing agreements would entail a significant diversion of resources which, in these circumstances, cannot be justified.
2. Electricity costs are not recorded separately from other utilities charges in Austrade's financial system. To separate them would entail a significant diversion of resources. Total utility charges, which include electricity, gas, water and sewerage costs at all Austrade locations were \$1.26 million for 2012–13 to 31 May 2013.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 41**

**Briefings for the Australian Greens and Independents**

1. Have any briefings and/or provision of information been provided to the Australian Greens? If yes, please include:
  - How are briefings requests commissioned?
  - What briefings have been undertaken? Provide details and a copy of each briefing.
  - Provide details of what information has been provided and a copy of the information.
  - Have any briefing requests been unable to proceed? If yes, provide details of what the requests were and why it could not proceed.
  - How long is spent preparing and undertaking briefings/information requests for the Australian Greens? How many staff are involved and how many hours? Provide a breakdown for each employment classification.
  
2. Have any briefings and/or provision of information been provided to Independents? If yes, please include:
  - How are briefings requests commissioned?
  - What briefings have been undertaken? Provide details and a copy of each briefing.
  - Provide details of what information has been provided and a copy of the information.
  - Have any briefings request been unable to proceed? If yes, provide details of what the requests were and why it could not proceed.
  - How long is spent preparing and undertaking briefings/information requests for the Independents? How many staff are involved and how many hours? Provide a breakdown for each employment classification.
  - Which Independents have requested briefings and/or information?

**Answer**

1. Senator Christine Milne, Senator for Tasmania, wrote to the former Minister for Trade and Competiveness and Minister Assisting the Prime Minister on Asian Century Policy, regarding Austrade's dealings with Mr Mark Eather, formerly of Jolly Roger Exports. The Minister responded on 9 November 2012.

The former Minister for Trade and Competiveness and Minister Assisting the Prime Minister on Asian Century Policy met with Senator Milne on Thursday 29 November 2012 to discuss Austrade's dealings with Mr Mark Eather. A briefing was prepared by Austrade for the Minister for this meeting.

2. On 22 November 2012, Mr Tony Windsor MP, Member for New England, wrote to the former Minister for Trade and Competiveness and Minister Assisting the Prime Minister on Asian Century Policy regarding the Export Market Development Grants (EMDG) Scheme. The Minister responded on 1 February 2013.

- 1 and 2 The Parliamentary Secretary for Trade and Austrade met separately with Senators Whish-Wilson, Xenophon and Madigan, in mid-June 2013, to provide information on the operation of the Export Market Development Grants Amendment Bill 2013.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

The briefings were conducted as meetings with the Parliamentary Secretary and were verbal briefings only.

A briefing was prepared by an SES officer for the Parliamentary Secretary for Trade prior to the meeting with the Senators. The time taken to prepare the briefing was three days.

The meeting was held at the request of the Parliamentary Secretary for Trade.

**Question 42**  
**Shredders**

Has the department/agencies purchased any shredders this financial year? If yes, provide details of how many shredders were purchased, the cost of each shredder, why each new shredder was needed and the purpose for which the shredder is to be used.

**Answer**

Yes. Austrade purchased six shredders in 2012–13.

Four security-rated shredders at the cost of:

- \$4,245.00
- \$2,812.32
- \$3,639.92
- \$3,842.25.

Two standard shredders at the cost of:

- \$228.07
- \$311.38.

Security-rated shredders are used for the destruction of classified material as required under the Australian Government Protective Security Policy Framework. Standard shredders are used for the destruction of general office material.

**Question 43**  
**Protective security policy framework**

Provide an update for your department/agency, including what is your current compliance level, what are you doing to manage risk, what is being done to comply with the mandatory requirements and details of any department/agency specific policies and procedures.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Answer**

Austrade expects to comply with all 33 mandatory requirements of the Protective Security Policy Framework (PSPF) by 31 July 2013.

Austrade manages security risks as part of its overall Agency Risk Management Plan, consistent with the mandatory requirement of the PSPF (Governance 6). Austrade conducted and documented an agency security risk review in May 2013 which informed the Austrade Security Plan and the suite of agency security policies. Austrade receives information on security threats and risks through liaison networks with agencies such as the Attorney-General's Department and the Department of Foreign Affairs and Trade.

**Question 44**

**Office locations**

Please provide a list of all office locations for all departments and agencies within the portfolio by:

- a. Department/Agency;
- b. Location;
- c. Leased or Owned;
- d. Size;
- e. Number of Staff at each location and classification;
- f. If rented, the amount and breakdown of rent per square metre;
- g. If owned, the value of the building;
- h. Depreciation of buildings that are owned;
- i. Type of functions and work undertaken.



**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
 Budget Senate Estimates 2013–14; June 2013  
 Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Answer**

a) – h) Austrade.

**Note:** Applies to Australian leased office locations and is accurate as at 31 May 2013.

<b>Location</b>	<b>Size (square metres)</b>	<b>Total staff (APS1 to SES 3)</b>	<b>Rent paid (\$ annually)</b>	<b>Breakdown of rent (\$ per square metre)</b>
Adelaide	300	12	135,249	451
Brisbane	505	17	228,462	452
Canberra	3,390	186	1,389,900	410
Darwin <sup>1</sup>	16	2	nil	nil
Hobart <sup>2</sup>	25	2	6,861	274
Melbourne	1,000	50	583,844	584
Newcastle	27	1	15,856	587
Perth <sup>3</sup>	373	10	299,940	804
Sydney	2,650	173	1,590,000	600
Townsville <sup>4</sup>	16	1	nil	nil
Werribee <sup>5</sup>	16	1	nil	nil
Wollongong	15	1	9,001	600

1 The Darwin office is co-located with the NT Government on a 'free of charge' basis.

2 The Hobart office is co-located with the Tasmanian State Government.

3 Since 26 October 2012, Austrade has sublet some of the office space in Perth to another Commonwealth agency, reducing the rent payable by Austrade by \$32,000 p.a.

4 The Townsville office is co-located with the ATO on a 'free of charge' basis.

5 This staff member is located in an ally office (Wyndham City Council).

- (i) The Australian Trade Commission (Austrade) is the Australian Government's trade, investment and international education promotion agency.

Austrade assists Australian enterprises to increase international business, attracts productive foreign direct investment into Australia and promotes Australia's education and training sector internationally.

Austrade also has consular management responsibilities in a number of international locations and provides consular and passport services, travel advice, contingency planning and crisis response in those areas.

**Question 45**  
**Communications Staff**

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following by Department or agency:
  - a) How many ongoing staff, the classification, the type of work they undertake and their location.
  - b) How many non-ongoing staff, their classification, type of work they undertake and their location
  - c) How many contractors, their classification, type of work they undertake and their location
  - d) How many are graphic designers?
  - e) How many are media managers?

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

- f) How many organise events?
2. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

**Answer**

1. a) There are three ongoing staff positions in the Media and Communications team. Two staff members are at the APL 3 (EL1 equivalent) level and one at APL 5 (EL2 equivalent). Responsibilities include overall management of communications and media for Austrade. More specifically it includes responding to inquiries and questions from journalists and media outlets. It also includes coordination of requests for interviews by Austrade staff and communicating with business and economic media. The section is also responsible for speech writing. All positions are located in Austrade's Sydney office.
- b) Nil.
- c) Nil.
- d) Nil.
- e) One.
- f) Nil.
2. Austrade does not have a media studio.

**Question 46**

**Alternative policy costings**

Has the Department undertaken any alternative policy costings or advice? If yes, provide details of what these costings or advice were, including provision of costings or advice documents and assumptions used, and who made the request and when?

**Answer**

Austrade routinely provides a variety of advice to Government. Questions regarding the details of the advice (including costings) are matters for the Government.

**Question 47**

**Pre-election appointments**

Provide a list of any appointments made in your portfolio that will commence after the announced election date of 14 September 2013. Provide details of the appointment including position and length.

**Answer**

No appointments have been made that will commence after 14 September 2013.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
 Budget Senate Estimates 2013–14; June 2013  
 Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Question 48**

**Export of vehicles to the Gulf region**

Page 56 of the proof Hansard.

What is the volume and value of locally manufactured cars exported to individual members of the Gulf Cooperation Council?

**Answer**

According to the Department of Foreign Affairs and Trade's (DFAT) merchandise export records, Australia exported passenger motor vehicles worth around A\$1.1 billion to the member states of the Gulf Cooperation Council (GCC) in 2011–12.

A detailed breakdown, sourced from DFAT's STARS database, is provided below for volume and value:

**Volume of exports of passenger motor vehicles to GCC countries - FY 2008 to FY 2012**

	FY2008	FY2009	FY2010	FY2011	FY2012
	Quantity	Quantity	Quantity	Quantity	Quantity
<b>Bahrain</b>	2,997	2,141	1,727	1,366	1,524
<b>Kuwait</b>	14,390	6,753	11,259	8,019	7,499
<b>Oman</b>	16,031	11,040	8,213	5,369	7,157
<b>Qatar</b>	4,502	1,429	2,341	2,140	3,204
<b>Saudi Arabia</b>	60,750	47,674	51,759	47,727	34,770
<b>United Arab Emirates</b>	43,480	54,192	12,047	11,075	14,159
<b>GCC Total</b>	142,150	123,229	87,346	75,696	68,313

Source: ABS data on DFAT STARS database: consistent with ABS cat. no. 5368.0, April 2013

**Value of exports of passenger motor vehicles to GCC countries - FY 2008 to FY 2012**

	FY2008	FY2009	FY2010	FY2011	FY2012
	A\$000	A\$000	A\$000	A\$000	A\$000
<b>Bahrain</b>	55,267	49,452	32,248	23,444	28,106
<b>Kuwait</b>	287,751	155,597	218,640	139,406	133,748
<b>Oman</b>	275,340	232,852	152,298	90,756	121,985
<b>Qatar</b>	83,346	29,606	42,005	34,503	49,761
<b>Saudi Arabia</b>	1,013,892	968,769	892,601	754,101	569,425
<b>United Arab Emirates</b>	359,092	278,679	149,004	149,614	198,677
<b>GCC Total</b>	2,074,688	1,714,955	1,486,796	1,191,824	1,101,702

Source: ABS data on DFAT STARS database: consistent with ABS cat. no. 5368.0, April 2013

Note: The numbers of vehicles exported are approximate and may include some second hand passenger vehicles.

**Question 49**

**FTA with the Gulf Cooperation Council**

Page 56 of the proof Hansard.

Has a study been undertaken of the economic benefits to the Australian car industry of a FTA with the Gulf Cooperation Council (GCC)?

**Answer**

In 2006, the Department of Foreign Affairs and Trade (DFAT) commissioned a *Study on the prospects and possible benefits of a free trade agreement between Australia and the Gulf Cooperation Council (GCC)*. The benefits for the automotive sector were considered as part of the study. The Federal Chamber of Automotive Industries, as well as passenger vehicle manufacturers, were consulted in preparation of the study. Further enquiries about the study should be directed to DFAT.

Specific questions relating to the status of FTA negotiations with the GCC should be directed to DFAT. Questions on Australian Government programs and support to the automotive industry should be directed to the Department of Industry, Innovation, Climate Change, Science, Research and Tertiary Education.

**Question 50**

**Brand Australia at the London Olympics**

Page 57 of the proof Hansard.

1. How much money was spent on promoting Brand Australia at the London Olympics?
2. What was this money spent on?

**Answer**

1. There was no specific campaign to promote 'Brand Australia' at the London 2012 Olympic Games.

Austrade did spend \$949,000 over three years to promote Australia's global expertise and capability in the planning and delivery of major sporting events at (and leading up to) the London 2012 Olympics.

Austrade continues to promote Australia's capabilities in this sector. Austrade also continues to assist Australian companies as they win contracts in those nations hosting major sporting events over the next decade to make the most of this investment.

2. The breakdown of the \$949,000 (over three years) is below and covers the development of marketing materials which have ongoing use as part of Austrade's work with this sector.

**Senate Foreign Affairs, Defence and Trade Legislation Committee**  
Budget Senate Estimates 2013–14; June 2013  
Written and Verbal Questions on Notice from **Senator Eggleston** to Austrade

**Austrade Major Sporting Events  
Trade Initiative Budget Over Three Years  
(2010–11, 2011–12, 2012–13)**

<b>EXPENSE</b>	<b>TOTAL</b>
<b>Interactive assets</b>	\$ 377,476
<b>Event delivery: 'Australia Unlimited 2012'</b>	\$ 258,049
<b>Marketing and promotional materials</b>	\$ 65,378
<b>Other incidental costs</b>	\$ 248,097
<b>TOTAL</b>	<b>\$ 949,000</b>