

**Senate Standing Committee on Education Employment and Workplace  
Relations**

**QUESTIONS ON NOTICE  
Supplementary Budget Estimates 2012-2013**

**Cross Portfolio**

**DEEWR Question No. EW0439\_13**

**Senator Back provided in writing.**

**Question**

**Recruitment costs**

"How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising? Please list where recruitment advertising was listed online and in print media. How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising? Please list where recruitment advertising was listed online and in print media."

**Answer**

DEEWR Recruitment Advertising

	Total spend	Online spend	Print spend
Financial year 2011/2012	\$126,337.61	\$36,794.53	\$89,543.08
Financial year 2012/2013 (to 31 October 2012)	\$6,080.13	\$3,975.51	\$2,104.62

The figures do not include GST.

DEEWR had 13 instances of job advertisements appearing in both print and online mediums over the period 1 July 2011 to 30 June 2012. DEEWR had one instance of a job advertisement appearing in both print and online mediums over the period 1 July 2012 to 31 October 2012.