

**SENATE STANDING COMMITTEE ON
EDUCATION, EMPLOYMENT AND WORKPLACE RELATIONS**

**QUESTIONS ON NOTICE
SUPPLEMENTARY ESTIMATES 2009-10**

Outcome: ALL
DEEWR Question No. EW800_10

Senator Humphries provided in writing.

Question

Government advertising

What communications programs has the Department/Agency undertaken, or are planning to undertake?

For each program, what is the total spend?

Answer

The department regularly conducts communication activities to support policies and programs with external audiences and stakeholders.

With regard to campaign advertising in 2009, the department has undertaken the new employment services campaign supporting Job Services Australia (JSA). As at the end of October 2009, the total cost of the campaign is \$5.88 million.