

EDUCATION, EMPLOYMENT AND WORKPLACE RELATIONS

**SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE
2008-09 SUPPLEMENTARY BUDGET ESTIMATES HEARING**

Outcome 9

DEEWR Question No. EW891_09

Senator Cameron asked on 23 October 2008, EEWHR Hansard page 29.

Question

Government Advertising – Workplace Relations Policy Group

Could the department provide figures on government advertising from June to November 2007?

Could you advise whether any of the previous government's advertising was contractually committed until after the election?

Answer

In relation to the workplace relations communications campaign from June to November 2007, the department spent \$56,340,764 excluding GST on media placement and creative agencies. This covers \$5,274,687 from 2006/07 financial year and \$51,066,077 from 2007/08 financial year.

As is standard practice, on commencement of the 'caretaker' period, the department ceased all government advertising and related contracts. Therefore none of the previous government's advertising was contractually committed after the election.