

**Senate Standing Committee on Education Employment and Workplace  
Relations**

**QUESTIONS ON NOTICE  
Budget Estimates 2012-2013**

**Outcome 1 – Early Childhood, Working Age and Indigenous Participation**

**DEEWR Question No. EW0353\_13**

**Senator Edwards asked on 30 May 2012 , Hansard page 53**

**Question**

***MyChild Website***

Senator EDWARDS: In breathing life into this tool, have those 660,000 taken it to capacity and beyond or is this well below the capacity of it? Has it fulfilled your expectation or is it not fulfilling your expectation? Ms Taylor: There is certainly the capacity in the MyChild system to cope with that number of unique hits. We have not had issues with that. If you look at the population of parents who are currently claiming and looked at the number of unique hits we had, it is hard to tell. You cannot marry up those parents who are claiming it with the 660,000. But that is quite a huge number of parents for whom this is an issue who are accessing the data. If you said there are around 900-odd parents currently claiming the rebate, that is quite a large number that are accessing the data. The other thing that we did, as well, as part of the national quality framework was send out information for all services about the national quality framework, but there was also a letter sent out to all parents to remind them—and that was late last year and the beginning of this year as well—about national quality but also about childcare benefit and childcare rebate. Senator EDWARDS: If you would take a couple of those things on notice that would be terrific. Ms Taylor: Certainly.

**Answer**

The Australian Government established the MyChild website to provide families with access to important information on early childhood education and care. The 660 000 visitors to the site in 2011 has not exceed the MyChild website's capacity.