EDUCATION, EMPLOYMENT AND WORKPLACE RELATIONS

SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE 2008-09 BUDGET ESTIMATES HEARING

Outcome People, Parliamentary and Communications Group

DEEWR Question No. EW586_09

Senator Marshall asked on 2 June 2008, DEEWR Hansard page 99

Question

Work Choices factsheet

Did the department's marketing or communications department have input into the development of the fact sheet content? Can you tell me how much input that cost?

Answer

The department's communications area managed the development of the factsheet in close collaboration with the previous Minister's Office, the Workplace Ombudsman, Workplace Authority, the department's legal group and an external research agency.

Employee costs incurred were not calculated separately as this activity was part of the overall campaign team activity. It is estimated that this element of project management cost the department approximately seven staff hours.