EDUCATION, SCIENCE AND TRAINING

SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE 2005-2006 BUDGET ESTIMATES HEARING

Outcome: 2

Output Group: 2.2 – New Apprenticeships

DEST Question No. E162_06

Senator Carr asked on 7 June 2005 in writing.

Question:

How much money is included in each Budget forward estimate year for advertising on;

- (a) New Apprenticeships;
- (b) other skills shortage related matters.

How much has been spent on each of these in each of the last seven years?

Answer:

New Apprenticeships

Funding for New Apprenticeships advertising is usually drawn from the Departmental allocation. The allocation of Departmental funds is made annually and there are no forward estimates. The allocation for New Apprenticeships marketing in 2005-06 is \$3.363 million. Some of these funds may be used for advertising, but no specific allocation has been made.

Expenditure on New Apprenticeships advertising in each of the last seven years is detailed below:

Financial Year	Amount spent on New Apprenticeships
	advertising
1997-1998	\$1.2m
1998-1999	\$0.3m
1999-2000	\$6.7m
2000-2001	\$11.8m
2001-2002	\$4.2m
2002-2003	\$2.8m
2003-2004	\$10.2m
2004-2005	\$0.1m (estimate only)

Other skills shortage related matters

No funds are included in the forward estimates specifically for advertising related to other skills shortage related matters.

There has also been no expenditure specifically for advertising related to other skills shortage related matters over the last seven years.