

EDUCATION, SCIENCE AND TRAINING

**SENATE LEGISLATION COMMITTEE – QUESTIONS ON NOTICE
2004-2005 BUDGET ESTIMATES HEARING**

Outcome: 2
Output Group: 2.2 – New Apprenticeships

DEST Question No. E063_05

Senator Carr provided in writing.

Question:

How much is spent on advertising each year for New Apprenticeships Centres and from where in the budget is this money appropriated?

Answer:

Advertising for New Apprenticeships Centres

The Department funds allocated for New Apprenticeships marketing varies from year to year. In 2003-04 \$3,363,000 in funding from Departmental appropriations was applied to the promotion of all aspects of the New Apprenticeships Support Services programme, including promotion of the role of New Apprenticeships Centres.

The 2003/2006 New Apprenticeships Support Services contract also requires New Apprenticeships Centres to undertake local area marketing of New Apprenticeships to employers, New Apprentices and other interested persons.