

**Senate Standing Committee on Education and Employment**

**QUESTIONS ON NOTICE  
Additional Estimates 2013-2014**

**Agency - Workplace Gender Equality Agency**

**Department of Employment Question No. EM0398\_14**

**Senator Ludwig provided in writing.**

**Question**

**WGEA - Market research**

List any market research conducted by the department/agency since 7 September 2013.  
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1. List the total cost of this research
2. List each item of expenditure and cost, broken down by division and program
3. Who conducted the research?
4. How were they identified?
5. Where was the research conducted?
6. In what way was the research conducted?
7. Were focus groups, round tables or other forms of research tools used?
8. How were participants for these focus groups et al selected?

**Answer**

From 7 September 2013 to 28 February 2014, the Workplace Gender Equality Agency has not conducted any market research.