

Senate Standing Committee on Education and Employment - Education

**QUESTIONS ON NOTICE
Additional Estimates 2013-2014**

Cross Portfolio

Department of Education Question No. ED0397_14

Senator Carr asked on 26 February 2014 , Hansard page 7

Question

Update to ED0015_14 - Cost of changing Department name

Senator KIM CARR: Did anyone in the department get a new business card? Ms Paul: Yes. There would have been business cards and name badges. Senator KIM CARR: What did that cost? Ms Paul: We will see if we can find that for you. ... Senator KIM CARR: Would like to update your answer now, Ms Paul? Ms Paul: Sure; we would be happy to. That was one of my comments. One comment is: this is an answer at a point of time. At the point of time that we answered it, which was quite early on, the main thing we had done was of course change stationary. Stationary does not have a cost because it is all just printed out. It is all on a template, and you just change the thing at the top. We had not done logo or branding. We have not changed signs on buildings. That is one thing we were thinking about, for example. So what we will do for you, if you like, is update that and attempt to cover—to the extent we can—business cards, name badges et cetera. What we tend to do with name tags, as Mr Storen was saying, is kind of do them on a rolling basis. So I suspect you will find the costs a fairly low, but it would have been the same approach we took in 2007.

Answer

Following Machinery of Government changes on 18 September 2013, the new Department of Education was created.

As at 24 March 2014 new business cards have been printed at a cost of \$2711.75. New name badges have been printed at a cost of \$3134.80.