

Senate Standing Committee on Education and Employment - Education

QUESTIONS ON NOTICE  
Additional Estimates 2013-2014

Cross Portfolio

Department of Education Question No. ED0348\_14ED0348\_14

Senator Ludwig provided in writing.

Question

Dept/Ag - Communications staff

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following: a. How many ongoing staff, the classification, the type of work they undertake and their location. b. How many non-ongoing staff, their classification, type of work they undertake and their location c. How many contractors, their classification, type of work they undertake and their location d. How many are graphic designers? e. How many are media managers? f. How many organise events?

Answer

***The Department of Education provided the following response:***

As at 28 February 2014, there was a total of 34 staff performing dedicated communication related work.

Graphic design work is provided to the department through the new Shared Services Centre.

As requested, included at **Attachment A** is the information on staff classifications and the type of communication work performed for the department and the agencies mentioned below.

Australian Curriculum, Assessment and Reporting Authority (ACARA)  
Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS)  
Australian Institute for Teaching and School Leadership (AITSL)  
Australian Research Council (ARC)  
Tertiary Education Quality and Standards Agency (TEQSA)

***The Australian Curriculum, Assessment & Reporting Authority provided the following response:***

Staff undertake a range of communications and media duties including implementation of the organisation's communications and engagement strategy, building communications capacity, strategic communications advice and stakeholder relationship management, records management and budget support, events management and website testing. There are no specific events management or

media managers and no graphic designers. Contractors are a communications specialist drafting communications and stakeholder relations strategic plan for delivery of NAPLAN online and development of supporting communications; and a help desk analyst undertaking information line management and assisting with user acceptance and website/systems testing.

***The Australian Institute of Aboriginal and Torres Strait Islander Studies provided the following response:***

Staff undertake online communications, graphic design, media management and website activities. There is one graphic designer, two media managers and one Events organiser.

***The Australian Institute for Teaching & School Leadership provided the following response:***

Staff undertake a range of communications and media duties. There are no graphic designers, no media managers and two staff that organise events.

***The Australian Research Council provided the following response:***

Staff undertake a range of communication strategy and advice, media management and liaison, ARC internal and external communications strategies and ARC programs communication, web management and event management, media monitoring and stakeholder support. There is one staff member whose duties include graphic design, one media manager and a small number of staff who assist for a short period when required for events.

***The Tertiary Education Quality Standards Agency provided the following response:***

Staff undertake a range of communications, media and graphic design. There is one graphic designer and two media managers.