

Government advertising

Question	Youth Engagement	Youth Policy and Projects	Curriculum and Learning
1. How much has been spent on government advertising (including job ads) since 7 September 2013?	\$44,548	\$581.63	\$6,010.77
2. List each item of expenditure and cost	National Youth Awards 2014 Advertising-\$44,548	Digital advertising for the Positive Body Image Awards final payment - \$581.63	\$3468.60 (GST inclusive) for an advertisement in <i>The Australian</i> newspaper appearing on 1 February 2014. \$2542.17 (GST inclusive) for an advertisement in <i>The Australian Financial Review</i> appearing on 31 January 2014.
3. List the approving officer for each item	Director, Youth Engagement	Director, Youth Engagement	Branch Manager, Curriculum and Learning Branch
4. Detail the outlets that were paid for the advertising	Universal McCann	Universal McCann	Both invoices were paid to Adcorp.
a. What government advertising is planned for the rest of the financial year?	Nil	Nil	Nil
5. List the total expected cost	Nil	Nil	N/A
6. List each item of expenditure and cost	Nil	Nil	N/A
7. List the approving officer for each item	Nil	Nil	N/A
8. Detail the outlets that have been or will be paid for the advertising	Nil	Nil	N/A