

**Senate Standing Committee on Education Employment and Workplace
Relations**

**QUESTIONS ON NOTICE
Additional Estimates 2010-2011**

Outcome 2 - Schools

DEEWR Question No.EW0815_11

Senator Cash provided in writing.

Question

INDUSTRY AWARDS (RECOMMENDATION 8) BODY IMAGE FRIENDLY LOGO

Have any companies been approved to use the 'Body Image Friendly' logo? If so how many and how were they assessed as being 'Body Image Friendly'?

Answer

The implementation of the industry awards scheme is currently under consideration. The Body Image Friendly logo is being considered as part of this scheme.