SENATE STANDING COMMITTEE ON EDUCATION, EMPLOYMENT AND WORKPLACE RELATIONS

QUESTIONS ON NOTICE ADDITIONAL ESTIMATES 2008-09

Outcome/Agency All

DEEWR Question No. EW0961_09

Senator Humphries provided in writing.

Question

Advertising Expenditure CY 2008 and FY 2008/09 to 28 February 2009

What was the total spend on advertising by the Department/Agency in CY 2008 and so far for FY 2008/09?

Answer

Calendar Year 2008	\$7.1 million
Financial Year 2008-2009 (to 28 February 2009)	\$ 4.3 million