EDUCATION, SCIENCE AND TRAINING

SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE 2006-2007 ADDITIONAL ESTIMATES HEARING

Outcome: CSIRO Output Group: CSIRO

DEST Question No. E927_07

Senator Carr provided in writing.

Question:

CSIRO Total Wellbeing Diet

How much money has the book made? What happens to the profits? What cut does the CSIRO get? The Authors? Penguin?

Answer:

CSIRO has provided the following response.

CSIRO Total Wellbeing Diet

See response to Question E923_07.

CSIRO is not aware of the profit margin on the book sales, as that is commercial-inconfidence to Penguin. The royalty agreement for CSIRO with Penguin was negotiated at favourable market rates. The authors do not receive any payment.