

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

19 – 20 October 2011

Question No: SBT 459 - 460
Topic: ACCC Media Monitoring
Hansard Page: Written

Senator Bushby asked:

459. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for the year 2010-11?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide this same services for the year 2011-12?
 - c) What has been spent providing these services FYTD?
460. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide this same services for the year 2011-12?
 - c) What has been spent providing these services FYTD?

Answer:

459. Nil, the ACCC did not provide any media monitoring services to the Minister's Office.
460. \$310,016
- a) The agencies that provided these services were Media Monitors Australia Pty Ltd, Commercial Monitors Pty Ltd and Buzz Numbers Pty Ltd.
 - b) The estimated cost of services for 2011/12 is \$310,016.
 - c) As at 30 September 2011, \$56,290 was spent.