

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

20 October 2011

Question No: SBT 30

Topic: Government advertising

Hansard Page: Written

Senator Bushby asked:

Did the Advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies (March 2010)? Provide the details for each advertising item.

Answer

Yes, all advertising undertaken for campaigns in the period 1 July – 30 September 2011 complied with the *Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies (March 2010)*.