

## Senate Standing Committee on Economics

### ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

19 – 20 October 2011

Question No: SBT 256 - 257  
Topic: ABS Media Monitoring  
Hansard Page: Written

Senator Bushy asked:

256. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for the year 2010-11?
- a) Which agency or agencies provided these services?
  - b) What is the estimated budget to provide this same services for the year 2011-12?
  - c) What has been spent providing these services FYTD?
257. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?
- a) Which agency or agencies provided these services?
  - b) What is the estimated budget to provide this same services for the year 2011-12?
  - c) What has been spent providing these services FYTD?

Answer:

256. The Australian Bureau of Statistics (ABS) does not provide media monitoring for the minister's office.
257. The total cost of media monitoring for the ABS for the year 2010-11 was \$97,637.75 (gst incl). The majority of expenditure was for the 2011 Census of Population and Housing.
- a) The Australian Associated Press through its NewsCentre service provided media monitoring services for general ABS media monitoring, with the exception of the 2011 Census. Media Monitors Pty Ltd provided media monitoring services for the 2011 Census.
  - b) The estimated budget for the media monitoring service for the year 2011-12 is \$40,000. No further budget exists for the 2011 Census media monitoring, the contract has now ended and Census monitoring is complete.

c) The total cost that has been spent on media monitoring FYTD is \$74,602.35 (gst incl). The majority of expenditure has been for the 2011 Census of Population and Housing.