

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Resources, Energy and Tourism Portfolio

Supplementary Budget Estimates

19 October 2011

Question: SR15

Topic: Tourism - Release of the 2011 State of the Industry Report

Proof Hansard Page: 92

Senator RONALDSON asked:

Ms Madden: A preliminary draft was provided to the minister's offices on 21 June. But may I also note that the investment report to which you are referring was one of five reports released from the ministerial council on last Friday, 14 October.

Senator RONALDSON: So there are other reports?

Ms Madden: Other reports were released

Senator RONALDSON: And what were they about?

Ms Madden: Two I have mentioned already. There is the State of the industry report, which I am happy to table. It was a comprehensive analysis of the challenges and opportunity facing the industry. That was released prior to the

Senator RONALDSON: Would you think that was a main issue facing the sector those three you have nominated for me so far?

Answer:

State of the Industry 2011 was approved for release by Minister Ferguson on 7 October 2011 and released on the Department of Resources, Energy and Tourism website that day. Hard copies were distributed to delegates at the Tourism Directions Conference on 13 October 2011 and have been distributed further since the release through Tourism Australia's market briefings around Australia.

Tourism Research Advisory Board members received an embargoed copy of the report via email on 6 October 2011.