

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Resources, Energy and Tourism Portfolio
Supplementary Budget Estimates 2008-09
23 October 2008

Question: SR-13
Topic: Business events
Proof Hansard Page: E104

Senator RONALDSON—Whom should I be asking about yields from business event tourists, yourselves or the department when they come back?

Mr Buckley—It comes out of our statistics, if you like.

Senator RONALDSON—What is the current yield from a business event tourist as opposed to a holiday tourist?

Mr Buckley—I do not have the numbers with me. I would need to come back to you with that breakdown.

Senator RONALDSON—Take it on notice.

Answer:

For the year ending June 2008, the average total trip spend for visitors with the main purpose of visit for a conference/convention/exhibition was \$3180, \$3910 for incentive and corporate meetings visitors and \$4199 for leisure visitors (holiday and visiting friends and relatives). Business events visitors spent more per night than leisure visitors with average nightly expenditure of \$370, compared with \$179 for leisure visitors.