

Senate Standing Committee on Economics
ANSWERS TO QUESTIONS ON NOTICE
Innovation, Industry, Science and Research Portfolio
Supplementary Budget Estimates Hearing 2008-09
22-23 October 2008

AGENCY/DEPARTMENT: INNOVATION, INDUSTRY, SCIENCE AND RESEARCH

TOPIC: Media Monitoring

REFERENCE: Written Question – Senator Abetz

QUESTION No.: SI-11

How much has been spent on media monitoring to date this year?

ANSWER

Media Monitoring Services are being provided by contracted service providers. The total expenditure for the 2008 year to date is \$276,950 (GST excl). This incorporates all expenditure by the Department for media monitoring from 1 January 2008 to 31 October 2008.