

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

31 May – 2 June 2011

Question No: BET 86

Topic: Consultants

Hansard Page: Written

Senator Bushby asked:

- (1) In AET85, you provide a list of consultants used. I note on the same date, 28/9/09, 3 different consultants were engaged, at a total cost of \$100,500, each listed as providing ergonomic assessment / evaluations, rehabilitation services and occupational health and safety training.
 - (a) Why were 3 consultants engaged on the same day to provide the same services?
 - (b) Was it different aspects of, or different geographical locations?
- (2) I also see in AET85, that Open Mind research has been allocated an amount of \$972,763 to provide market research services for tax reform information campaign.
 - (a) What were these services, what was their brief, with whom did they conduct research and when did they report?
- (3) I also see in AET85 that the sum of \$2,400,000 has been allocated to The Shannon Company and that it has been paid over \$1.5m to provide creative agency services for tax reform information campaign.
 - (a) What were these services, what was their brief, with and how far are they through the campaign?
 - (b) Is the remaining \$1m still in the budget for future spending?
- (4) I also see in AET85 that Point Project Management P/L was paid \$418,817 to provide engineering consultancy services to Treasury.
 - (a) What were these services and what was their brief?

Answer:

- (1)
 - (a) A panel arrangement comprising of six (6) providers has been established by the Treasury, following the conduct of an open tender process.
 - (b) The panel provides coverage across all service categories.
- (2)
 - (a) Open Mind Research provided research services including concept testing, benchmarking, tracking and evaluation for the Tax Reform information campaign. Research was conducted with the campaign's target audience and reported at each stage of research.

- (3)
 - (a) The Shannon Company provided creative agency services to develop creative materials such as television, radio, print and digital commercials and products for the Tax Reform information campaign. The tax reform campaign was launched on the 29 May 2010 and cancelled on the 24 June 2010 following an announcement by the Prime Minister.
 - (b) No. The Tax Reform campaign was launched on the 29 May 2010 and cancelled on the 24 June 2010 following an announcement by the Prime Minister.
- (4) Point Project Management P/L has been engaged to provide project management and multi-discipline (building) services advice relating to building fitout construction and building maintenance in the Treasury Building. The response provided for AET 85 indicated that the contract for Point Project Management P/L was for a total value of \$418,817 and at that time \$255,052 had been paid.