

Senate Standing Committee on Economics**ANSWERS TO QUESTIONS ON NOTICE**

Resources, Energy and Tourism Portfolio

Budget Senate Estimates

1 June 2010

Question: **BR15**
Topic: **American Visitors**
Proof Hansard Page: **E47**

Senator McGauran asked:

Senator McGAURAN—Where are they going? Do you know that?

Mr McEvoy—Yes. The American visitor is pretty good at dispersing travel. They do all of the great icons of Australia but they also go to other parts. I know from experience that Kangaroo Island in South Australia is a big one for the islands. They do get in amongst our regions, so the US visitor is a very good visitor. They are a pretty good disperser. I could get you some specific numbers if you are interested.

Senator McGAURAN—Please.

Answer:

The top regional destinations outside of Australia's major gateways of Sydney, Melbourne, Brisbane and Perth for United States visitors in 2009 were:

| Destination | Visitor Nights (Total: 3,872,576) |
|------------------------------|--|
| Alice Springs (NT) | 117,425 |
| Australia's South West (WA) | 48,732 |
| Canberra (ACT) | 208,016 |
| Darwin (NT) | 79,071 |
| Fitzroy (QLD) | 66,790 |
| Gold Coast (QLD) | 424,664 |
| Greater Hobart (TAS) | 80,157 |
| Hervey Bay/Maryborough (QLD) | 44,682 |

| | |
|------------------------|---------|
| Hunter (NSW) | 183,874 |
| Mid North Coast (NSW) | 62,581 |
| Northern (QLD) | 232,253 |
| Northern Rivers (NSW) | 181,835 |
| Petermann (NT) | 48,735 |
| South Coast (NSW) | 186,887 |
| Sunshine Coast (QLD) | 86,667 |
| Tropical North (QLD) | 484,176 |
| Western (VIC) | 39,856 |
| Whitsundays (QLD) | 74,746 |
| Adelaide (SA) | 255,000 |
| All other destinations | 966,426 |

Source: International Visitor's Survey, March 2010.