

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Tourism and Resources Portfolio
Budget Estimates Hearing 2007-08
28 May 2007

AGENCY/DEPARTMENT: INDUSTRY, TOURISM AND RESOURCES

TOPIC: Tourism Australia marketing

REFERENCE: Question on Notice (Hansard 28/5/07, Pages E74, E76, and E77)

QUESTION No. B1-125

Senator O'BRIEN—You would have budgets for things like the Caravan Safari Trails, the National Landscapes program, the Aussie Specialists Program and Aussie Enthusiasts Program?

Mr Hopwood—Correct.

Senator O'BRIEN—G'day USA, as it is now called?

Mr Hopwood—Yes.

Senator O'BRIEN—The Visiting Journalists Program?

Mr Hopwood—Yes.

Senator O'BRIEN—No Leave, No Life?

Mr Buckley—Yes. It is as a single project.

Senator O'BRIEN—Why can we not have those?

Senator O'BRIEN—Can you update this schedule at the completion of your budget process?

Mr Mackey—Yes.

Mr Buckley—Yes.

Senator O'BRIEN—In relation to the projects that sit under each program, I take it that you can give us the detail of which projects sit under which program—and identifying which one?

Mr Hopwood—Yes.

Senator O'BRIEN—Can you identify the project cost for each one of those projects?

Mr Buckley—Yes, we do that.

Mr Hopwood—Yes.

Senator O'BRIEN—Can you do that for this committee?

Mr Buckley—We can. It is a lot of detail.

Senator O'BRIEN—I would appreciate it if you would. I think we have been trying to get that information for a little while.

Mr Buckley—That is for 2007-08?

Senator O'BRIEN—Yes, and, if it exists, for 2006-07 as well. I am taking it from your answers that you have not yet made any decisions about 2008-09 or 2009-10?

Mr Buckley—That is correct.

Senator O'BRIEN—But you would be able to tell us what your global budget is for those years?

Mr Buckley—Which budget?

Senator O'BRIEN—Global.

Mr Buckley—Global budget, yes, certainly. We have an allocation for that, although we have not done estimates in terms of gross. We have not taken the revenue out that far.

Senator O'BRIEN—So it will be the net figure only?

Mr Buckley—Yes, it would be the net figure only.

ANSWER

The Caravan Safari Trails was an election commitment, with the Australian Government, through Tourism Australia providing \$250,000 for this initiative.

Expenditure in relation to G'Day USA was already provided in response to PQON 5592. The 2006-07 budget for the Visiting Journalist Program was \$2,445,000.

The 2006-07 budget for the Aussie Specialist Program was \$924,000 and \$334,000 for the Aussie Enthusiasts Program.

The National Landscapes initiative formed part of the Australian Experiences budget for nature and ecotourism.

The budget for Australian Experiences nature and ecotourism in 2006-07 was \$350,000.

Information on No Leave, No Life was provided in response to B1-117 from this estimates round.

The list of activities for 2007-08 and subsequent years has not been finalised. Current expense and revenue and cash forward estimates for Tourism Australia for 2006-07 and the subsequent three financial years are set out in Table 5.1 at page 214 of the 2007-08 Department of Industry, Tourism and Resources Portfolio Budget Statement.