

## Senate Standing Committee on Economics

### ANSWERS TO QUESTIONS ON NOTICE

#### Treasury Portfolio

Additional Estimates 2012

15 – 17 February 2012

Question: AET 645 - 648

Topic: Media Monitoring (Tsy)

Hansard Page: Written

Senator BUSHBY asked:

645. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
646. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11?
647. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
  - What is the estimated budget to provide this same services for the year 2011-12?
  - What has been spent providing these services this financial year to date?
648. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
  - What is the estimated budget to provide this same services for the year 2011-12?
  - What has been spent providing these services this financial year to date?

Answer:

645. For the 2007-08 financial year, the aggregated cost of media monitoring services for the Treasurer, Assistant Treasurer and Minister for Competition Policy and Consumer Affairs and the Minister for Superannuation and Corporate Law was \$240,365.00.

For the 2008-09 financial year, the aggregated cost of media monitoring services for the Treasurer, Minister for Superannuation and Corporate Law, Minister for Financial Services, Superannuation and Corporate Law, Assistant Treasurer and Minister for Competition Policy and Consumer Affairs was \$366,017.21.

For the 2009-10 financial year, the aggregated cost of media monitoring services for the Treasurer, Assistant Treasurer, Minister for Financial Services, Superannuation and Corporate Law, Minister for Population and the Minister for Competition Policy and Consumer Affairs was \$308,683.00.

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For the 2010-11 financial year, the aggregated cost of media monitoring services for the Deputy Prime Minister and Treasurer, Assistant Treasurer and Minister for Financial Services & Superannuation, Parliamentary Secretary to the Treasurer, Minister for Population, and the Minister for Competition Policy and Consumer Affairs was \$571,009.00.

In a previous question on notice (SBT 737-738) with regard to services provided for the financial year 2010-11, Treasury provided an estimate of \$572,568.00. After minor corrections the final figure is \$571,009.

646.

Total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Treasury:

Financial Year	2007-08	2008-09	2009-10	2010-11
Total Cost	\$505.00	\$8,351.24	\$1,818.00	\$973.00

In a previous question on notice (SBT 737-738) with regard to services provided for financial year 2010-11, Treasury provided an estimate of \$1,279. After minor corrections the final figure is \$973.

647. The total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Deputy Prime Minister and Treasurer, Assistant Treasurer, Minister for Financial Services & Superannuation, Parliamentary Secretary to the Treasurer and Minister for Housing's offices for this financial year to date is \$193,136.00.

- a. Media Monitors
- b. \$443,000
- c. \$193,136

648. The total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to is \$0.

- a. Media Monitors
- b. \$5000
- c. \$0