

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates 2012

15 – 17 February 2012

Question: AET 673 - 676

Topic: Media Monitoring (ATO)

Hansard Page: Written

Senator BUSHBY asked:

673. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
674. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11?
675. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide this same services for the year 2011-12?
 - What has been spent providing these services this financial year to date?
676. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide this same services for the year 2011-12?
 - What has been spent providing these services this financial year to date?

Answer:

673. The ATO did not provide media monitoring services to any minister during the identified periods.
674. The cost to the ATO for media monitoring services over the past four financial years are provided in the table below.

	2007-08 (\$000)	2008-09 (\$000)	2009-10 (\$000)	2010-11 (\$000)
Media Monitors	267	298	385	331

675. The ATO did not provide media monitoring services to any Minister's office during the current financial year or any other year.

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676. For the period 1 July 2011 to 31 January 2012, the ATO spent \$177,675 on media monitoring services.
- (a) The ATO uses Media Monitors to provide these services.
 - (b) The estimated budget to provide this service for 2011-12 is \$304,600.
 - (c) The ATO has spent \$177, 675 in the 2011-12 financial year to 31 January 2012 on media monitoring services.