

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates 2012

15 – 17 February 2012

**Question: AET 665 - 668**

**Topic: Media Monitoring (ABS)**

**Hansard Page: Written**

**Senator BUSHBY asked:**

665. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
666. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11?
667. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
  - What is the estimated budget to provide this same services for the year 2011-12?
  - What has been spent providing these services this financial year to date?
668. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
  - What is the estimated budget to provide this same services for the year 2011-12?
  - What has been spent providing these services this financial year to date?

**Answer:**

665. Nil.
666. The total cost of media monitoring services, including press clippings and electronic media transcripts, provided to the department/agency is as follows for:
- 2007-08 - \$17,869
  - 2008-09 - \$73,375
  - 2009-10 - \$15,190
  - 2010-11 - \$50,333
667. Nil
668. (a) Australian Associated Press (AAP).
- (b) The estimated budget for 2011/12 is \$40,000.

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- (c) The total cost of media monitoring services for the financial year to date 31 January 2012 is \$14,772