

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

16 February 2012

Question No: AET 528 - 536

Topic: Contractors (ATO)

Hansard Page: Written

Senator Bushby asked:

528. Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details.
529. Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details.
530. Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details.
531. Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details.
532. Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details.
533. Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details.
534. Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details.
535. Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details.
536. Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.

Answer:

528. For the period 1 January 2007 to 31 January 2012, the ATO has not employed Hawker Britton. Hawker Britton is not being considered for any current tenders being evaluated.
529. Shannon's Way is now known as The Shannon Company Pty Ltd. For the period 1 January 2007 to 31 January 2012, the ATO has not employed The Shannon Company Pty Ltd. The Shannon Company Pty Ltd is not being considered for any current tenders being evaluated.

530. For the period 1 January 2007 to 31 January 2012, the ATO has not employed John Utting & UMR Research Group. John Utting & UMR Research Group is not being considered for any current tenders being evaluated.
531. The ATO has not employed McCann-Erickson and McCann-Erickson is not being considered for any current tenders being evaluated. However, for the period 1 January 2007 to 31 January 2012, the ATO has engaged McCann Worldgroup Pty Ltd, the parent entity of McCann-Erickson, under the following arrangements:

AusTender Contract Notice ID	Description	Start date	End date	Cost (including GST)	Service type
CN439676	Launch Property Page	26/09/2011	13/11/2011	\$21,996.33	Online advertising
CN290181	Project Wickenby	17/05/2010	30/06/2010	\$223,143.07	Media buying and placement (sourcing and securing advertising space in relevant media)
CN199902	Business Tax Break Initiative	26/06/2009	31/12/2009	\$5,442,160.00	
CN181714	Advertising Services for Aggressive Tax Planning	07/05/2009	30/06/2009	\$201,595.00	
CN164642	Government Campaign Advertising for the Tax Bonus Payment	28/02/2009	28/06/2009	\$9,000,000.00	
CN152366	Education Tax Refund Campaign Advertising	18/01/2009	18/12/2009	\$5,501,304.00	
CN131546	Advertising Services for the First Home Saver Accounts Campaign	23/09/2008	30/06/2009	\$2,749,468.92	
CN26568	Media Advertising for Government Superannuation Campaign for Super Simplifications	26/08/2007	30/06/2008	\$10,949,008.00	

McCann Worldgroup Pty Ltd has not submitted any tenders or proposals that are currently being evaluated.

532. For the period 1 January 2007 to 31 January 2012, the ATO has not employed Cutting Edge. Cutting Edge is not being considered for any current tenders being evaluated.
533. For the period 1 January 2007 to 31 January 2012, the ATO has not employed Ikon Communications. Ikon Communications is not being considered for any current tenders being evaluated.
534. For the period 1 January 2007 to 31 January 2012, the ATO has not employed CMAX Communications. CMAX Communications is not being considered for any current tenders being evaluated.
535. For the period 1 January 2007 to 31 January 2012, The Boston Consulting Group has been engaged by the ATO under the following arrangements:

AusTender Contract Notice ID	Description	Start date	End date	Value (including GST)
CN387040	IT Capability Maturity Executive Assessment	11/04/2011	16/05/2011	\$143,000.00

CN384483	Service Standards Review	09/05/2011	05/08/2011	\$1,075,176.00
CN167694	Perform ICT Sourcing Strategy Refresh & Vendor Projects function	16/03/2009	30/06/2009	\$525,592.10
CN100768	Perform a Strategic Advisor role, support Centralised Computing bundle, provide support to addressing Stakeholder Engagement and provide additional support across all projects.	01/07/2008	30/01/2009	\$1,854,884.68
CN95233	Provide strategic direction to Centralised Computing bundle	02/06/2008	04/07/2008	\$192,579.20
CN68872	Strategic Advisor to ICT Sourcing Program	03/03/2008	30/06/2008	\$436,818.80
CN68867	Provide support to End User Computing bundle strategy	03/03/2008	28/03/2008	\$219,346.60
CN35628	ICT Sourcing Strategy	24/09/2007	26/10/2007	\$1,688,775.00
CN16037	ICT Sourcing Consultancy Services	21/06/2007	10/08/2007	\$708,400.00

The Boston Consulting Group has not submitted any tenders or proposals that are currently in evaluation.

536. For the period 1 January 2007 to 31 January 2012, the ATO has not employed McKinsey and Company. McKinsey and Company is not being considered for any current tenders being evaluated.