

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Supplementary Budget Estimates Hearings October 2012**  
**Broadband, Communications and the Digital Economy Portfolio**  
**Special Broadcasting Service Corporation**

**Question No: 89**

**Program No. SBS**  
**Hansard Ref: Page 66**

**Topic: *The Last Frontier* program**

**Senator Abetz asked:**

**Senator ABETZ:** One of the blots on SBS in recent times has unfortunately been *The Last Frontier* program, which was broadcast on 21 August 2012. Can you take on notice what the cost of the program was, please. How was the program initiated?

**Mr Ebeid:** The program was actually initiated by one of our researchers who had seen a program on the ABC 7.30 Report. After some more investigations, that led her to a conversation with Miss Brown in the UK, and—

**Senator ABETZ:** I invite you, because time is exceptionally short, to give a full and detailed answer on that on notice...

**Senator ABETZ:** ... Fair enough. If he is on personal leave, that is fine. Can you take on notice whether he is or not, how long he worked with or was still on board with SBS after the SBS Ombudsman's findings, and why he was not re-educated and trained immediately thereafter, before he was given any other assignment?

**Mr Ebeid:** I am happy to answer that on notice.

**Answer:**

The cost of the program is commercial-in-confidence. The program was initiated as the result of investigative work by an SBS researcher after reading a report about the Malaysia's chief minister on an internet newswire service that SBS receives, and following leads from an ABC 7.30 Report story.

The Ombudsman's findings in respect of two of the three formal complaints about the program were finalised on 3 and 4 September 2012. The third complaint was finalised on 16 October. The reporter departed for Thailand and Laos on a long-planned assignment on 24 September and returned from that assignment on 21 October. Codes training did not take place prior to his departure on assignment as one formal complaint was still outstanding at the time. Prior to his departure, the reporter worked closely with the program producers in correcting the report and advising on areas raised by the Ombudsman. The reporter also had several discussions with the Director of News and Current Affairs about the issues raised by the Ombudsman. Codes training for the reporter and researcher took place on 23 October 2012.

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**Question No: 90**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: National Indigenous TV**

**Senator Birmingham asked:**

1. Please provide an update on the first few months of SBS' management of indigenous TV.
2. What changes have been made in the operation of NITV? Have there been changes to programming or staffing?
3. What planning for the future operation of indigenous TV is underway or has been undertaken?
4. In the most recent budget SBS received a funding boost of approximately \$158 million, with \$63 million earmarked for the transition of NITV to SBS. Are the funds provided to SBS adequate to ensure a transfer of NITV and maintain a degree of independence for the national indigenous broadcaster?
5. When does SBS plan to launch the new free-to-air indigenous television channel?
6. Is SBS on track for meeting that launch date?

**Answer:**

1. NITV and SBS have successfully worked together through a series of working groups, to ensure a seamless transition of NITV into SBS. NITV Channel Manager, Tanya Denning, has led the transition, and controls the channel, as a division of SBS. Ms Denning has full editorial responsibility for all on-air content. NITV has appointed two experienced Indigenous producers into Commissioning Editor positions, led by Susan Moylan-Coombs, Head of Production. There was no disruption to the NITV broadcast during the changeover period. NITV has maintained a consistent daily news service and its weekly sports and entertainment programming during the transition.
2. SBS made every endeavour to offer NITV employees ongoing employment as part of the transition. Thirty seven full time roles were offered, of which 34 were accepted and three declined. In addition, five transitional roles were offered and accepted. SBS also expects to advertise for a handful of new roles as arrangements for the new channel progress. Staff were not offered roles where SBS did not have a suitable role to offer. Seven former NITV staff were not offered roles with SBS. NITV has maintained a consistent daily news service and its weekly sports and entertainment programming during the transition. NITV's commissioning and programming teams have been working together to develop NITV's offering for its terrestrial free-to-air launch on 12 December 2012, with around 100 hours of programs across various genres under negotiation or in production.

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3. NITV's commissioning and programming teams have been working together to develop NITV's offering for its terrestrial free-to-air launch which occurred successfully on 12 December 2012, with around 100 hours of programs across various genres under negotiation or in production.
4. The transition of NITV was successfully completed on 1 July 2012. NITV is now a division of SBS and not a separate business. NITV retains a high degree of independence (refer answer to (1)).
5. See answer to (3).
6. Yes.

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**Question No: 91**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Advertising**

**Senator Birmingham asked:**

1. Did SBS meet its advertising targets for 2011/12? Is it on track for 2012/13?
2. Is SBS concerned that it will face competition from the Nine Network for the rights to the Tour de France when they are next offered? What would be the impact on SBS of losing this lucrative event? Does revenue from the Tour subsidise the cost for SBS of broadcasting other cycling events?
3. In the last Senate Estimates hearing Mr Ebeid stated that despite the significant funding boost the national broadcaster received, SBS was not in a position to wind back any of the in-program advertising. Is this still the case?
4. SBS also stated the money would go towards covering the deficits the station has been running, as well as upgrades to equipment and studios. Can you give us a brief rundown of how the money has been spent to date and the current financial state of the broadcaster?

**Answer:**

1. 2011-12 – No. SBS budgeted \$49.3m for TV sales revenue. Actual TV sales revenue for 2011/12 was \$47.6m. This represents a shortfall of \$1.7m. SBS has budgeted \$45.7m for TV sales revenue for 2011-13. SBS has achieved its year-to-date advertising budgets for July to November 2012. The advertising market has been down year-on-year, so it is difficult to predict whether SBS will meet its targets for the remainder of 2012-13.
2. The Tour de France is an important event for SBS which would be attractive to any broadcaster. SBS has the rights to this event until 2018. Financial impact is commercial in confidence.
3. SBS is not in a position to wind back any of the in-program advertising. It is still the case because the funds received in the May budget only allow SBS to remain viable. In the current free-to-air broadcasting environment any advertising not broadcast during in-program breaks is of minimal value.
4. SBS has utilised the additional funding received to offset its declining revenues and higher content costs and consequently to prevent it from operating at a loss. As part of its additional funding, SBS received funding to redress some of the previous underinvestment in capital. This funding has been used to replace deteriorating facilities in the main studio, including the audio and video desks. It has also been used for broadcast media storage, media grid and disaster recovery works. The balance of funds has been directed to content across all platforms. SBS received critical funding in 2012-13 to ensure that it remained viable. The current financial state of SBS is that, whilst it remains viable, it still requires additional funding to maintain and increase the level and quality of its existing services.

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**Question No: 92**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Sports tickets for Senator Conroy**

**Senator Birmingham asked:**

1. What was the total financial value of tickets and/or other services or hospitality provided to Senator Conroy during the 2010 FIFA World Cup?
2. What is the cost to SBS of providing corporate hospitality?
3. Does SBS provide travel to overseas sports events? Does it host its own functions at events?
4. Given SBS has received additional support from taxpayers in the 2012-13 Budget, is continued expenditure on these areas really appropriate?

**Answer:**

1. US\$1,800 (two tickets).
2. See answer to Question 103.
3. Yes. SBS Sales provides travel to the Tour de France and the FIFA World Cup for its advertising clients. This is part of the cost of sale. Please refer to the answer to (4) below for the purpose of this cost. SBS does not host official functions at these events.
4. SBS relies on the limited corporate hospitality it provides to its stakeholders to increase awareness of the range of its activities and build goodwill. Although it receives government funding, approximately 25 per cent of SBS revenue is from commercial advertising and sales; therefore SBS competes in the same environment as all Australian commercial broadcasters. As such, SBS needs to provide a level of corporate hospitality generally accepted and required to communicate the distinctiveness of its programs and services.

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**Question No: 93**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Broadcast Piracy**

**Senator Birmingham asked:**

1. Is SBS aware of claims that pay-TV operators in several Pacific countries take programming from SBS and deliver it to paying customers without an agreement to do so?
2. If so, what has SBS done to resolve this issue?

**Answer:**

1. Yes.
2. SBS has written letters of support in relation to proceedings brought by local broadcasters in the Pacific region to combat piracy of television signals, putting on the record that rights to use the SBS signal have not been granted to those pirating the signal. SBS has also consulted with distributors of its signal, for example Optus, who have advised that due to the age of the encryption system being used to access the signal and the proliferation of pirated decoding cards in the market, they are unable to prevent the signal from being accessed.

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**Question No: 94**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Australian Content**

**Senator Birmingham asked:**

Can you confirm that for the year 2011-12 less than 1200 hours of first release Australian Content was broadcast?

**Answer:**

Hours of first release Australian content broadcast by SBS in 2011-12 (24 hours) are detailed in the table below.

<b>Genre</b>	<b>SBS ONE</b>	<b>SBS TWO*</b>
Comedy	13	0
Drama	0	0
Entertainment	231	5
Factual	43	11
Film	5	0
Food	23	0
News / Current Affairs	611	27
Short films / Fillers	12	4
Sport	583	292
<b>Total</b>	<b>1521</b>	<b>339</b>

\* First run content on SBS TWO includes content that has already been shown on SBS ONE.

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**Question No: 95**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Staffing**

**Senator Birmingham asked:**

1. How many ongoing staff have been recruited this financial year to date? What classification are these staff?
2. How many non-ongoing positions exist or have been created this financial year to date? What classification are these staff?
3. This financial year to date, how many employees have been employed on contract and what is the average length of their employment period?
4. How many ongoing staff left the department/agency in the year 2011-12? What classification were these staff?
5. How many non-ongoing staff left the department/agency in the year 2011-12? What classification were these staff?
6. How many contract staff left the department/agency in the year 2011-12? What classification were these staff?
7. How many ongoing staff were recruited in the year 2011-12? What classification were these staff?
8. How many non-ongoing staff were recruited in the year 2011-12? What classification were these staff?
9. How many contract staff left were recruited in the year 2011-12? What classification were these staff? What is the average length of their employment period?
10. Are there any plans for staff reduction? If so, please advise details including if there is a reduction target, how this will be achieved, and if any services/programs will be cut.
11. If there are plans for staff reductions, please give the reason why these are happening.

**Answer:**

1. 61. SBS Band 1 – 10; SBS Band 2 – 4; SBS Band 3 – 18; SBS Band 4 – 7; SBS Band 5 – 14; SBS Band 6 – 3; SBS Band 7 – 5.
2. 65. SBS Band 1 – 4; SBS Band 2 – 8; SBS Band 3 – 28; SBS Band 4 – 9; SBS Band 5 – 5; SBS Band 6 – 6; SBS Band 7 – 3; SBS Band 8 – 2.
3. 38. Two years.
4. 56. SBS Band 1 – 3; SBS Band 2 – 5; SBS Band 3 – 26; SBS Band 4 – 7; SBS Band 5 – 8; SBS Band 6 – 6; SBS Band 7 – 1.
5. 47. SBS Band 1 – 2; SBS Band 2 – 7; SBS Band 3 – 24; SBS Band 4 – 6; SBS Band 5 – 3; SBS Band 6 – 1; SBS Band 7 – 3; SBS Band 8 – 1. This includes 28 employees who left at the end of their specified employment period.
6. 34 employees on common law contracts. This includes 12 employees who left at the end of their contract.
7. 44. SBS Band 1 – 5; SBS Band 2 – 7; SBS Band 3 – 16; SBS Band 4 – 5; SBS Band 5 – 3; SBS Band 6 – 3; SBS Band 7 – 5.
8. 79. SBS Band 1 – 4; SBS Band 2 – 11; SBS Band 3 – 39; SBS Band 4 – 7; SBS Band 5 – 8; SBS Band 6 – 2; SBS Band 7 – 7; SBS Band 8 – 1.



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9. 20. Two years.
10. SBS does not have any formal plans for staff reductions; however, the agency does plan to operate as efficiently as possible.
11. Not applicable.

Note: All answers include NITV staff and SBS Subscription TV staff (SBS Subscription TV Ltd operated as a division of SBS from 1 July 2012). SBS is not an Australian Public Service agency and employees are not employed under the *Public Service Act 1999*. SBS does not classify staff as SES/non-SES.

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**Question No: 96**

**Program No. SBS**  
**Hansard Ref: In Writing**

**Topic: Forward Estimates Efficiencies**  
**Senator Birmingham asked:**

1. Please detail how the department/agency will achieve savings over the forward estimates through pursuing further efficiencies in the way the public service operates (with reference to the media release issued by the Minister for Finance and Deregulation and the Special Minister of State on 25 September 2012:  
[http://www.financeminister.gov.au/media/2012/mr\\_1982012.html](http://www.financeminister.gov.au/media/2012/mr_1982012.html)).

In addition, please provide the following detail:

2. How will reductions in air travel spending be achieved? What is the estimated savings for each year over the forward estimates?
3. What restrictions will be implemented for business flights? What are the estimated savings for each year over the forward estimates?
4. How will the use of external consultants and contractors be reduced? How will this impact on the department/agency? What are the estimated savings for each year over the forward estimates?
5. How will printing costs be reduced? Please explain if and how the department/agency will reduce its printing costs by five per cent or, if it will not, why not? How will it be determined what documents will no longer be printed? What are the estimated savings for each year over the forward estimates?

**Answer:**

Not applicable. These savings measures do not apply to SBS. However, SBS actively pursues savings efficiencies and has addressed all these areas, that is, travel savings (including limiting business class travel), use of consultants and contractors and printing costs.

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**Question No: 97**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Recruitment Advertising**

**Senator Birmingham asked:**

1. How will the department/agency manage moving recruitment advertising online? Will all future recruitment advertisement be online only? If not, please explain why. What are the estimated savings for each year over the forward estimates?
2. How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?
3. Please list where recruitment advertising was listed online and in print media.
4. How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?
5. Please list where recruitment advertising was placed online and in print media.

**Answer:**

1. Not applicable. SBS is not FMA agency.
2. SBS estimates that it spent \$17,000 on recruitment advertising in 2011-12. A further breakdown is not available as SBS does not record this information in a way that would readily allow an answer to be provided to this question without involving an unreasonable diversion of resources.
3. All positions vacant are advertised online on the SBS website. SBS also advertises on other online sites depending on the type of role being advertised. Print media is used from time-to-time to advertise some executive positions and most Indigenous (identified) roles.
4. SBS estimates that it has spent \$13,000 on recruitment advertising this financial year to date. A further breakdown is not available as SBS does not record this information in a way that would readily allow an answer to be provided to this question without involving an unreasonable diversion of resources. .
5. See answer to (3).

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**Question No: 98**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Printing Costs**

**Senator Birmingham asked:**

1. How much was spent on printing 2011-12? Of this amount, how much was for printing documents?
2. How many documents (please include the amount of copies) were printed in 2011-12? How many of these printed documents were also published online?
3. Of the documents that were printed in 2011-12, where were they delivered and what was the cost?
4. How much has been spent on printing this financial year to date? Of this amount, how much was for printing documents?
5. How many documents (include the amount of copies) have been printed this financial year to date? How many of these printed documents were also published online?

**Answer:**

1. SBS Annual Report 2011-12 – \$23,932 (excl. GST).
2. SBS printed 800 copies of the SBS Annual Report 2011-12. A PDF version of the SBS Annual Report is also published on the SBS website.
3. Parliament House, Canberra; SBS, Sydney. \$120 (excl. GST)
4. Nil.
5. Not applicable.

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**Question No: 99**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Graduate Recruitment**

**Senator Birmingham asked:**

1. How much has been spent on 2013 Graduate Recruitment? Please itemise and detail costs.
2. Has any travel been incurred for 2013 Graduate Recruitment? Please itemise and detail costs.

**Answer:**

SBS does not have a graduate recruitment program.

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**Question No: 100**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Graduate Training**

**Senator Birmingham asked:**

How much is estimated to be spent on 2013 Graduate Training? Please provide details of what training is to be provided, why and the estimated cost for each.

**Answer:**

SBS does not have a graduate training program.

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**Question No: 101**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Government Advertising**

**Senator Birmingham asked:**

1. What was the total cost of all advertising for the financial year to date?
2. Is the advertising campaign or non-campaign advertising? Provide details of each advertising, including the program the advertising was for, the total spend and the business that provided the advertising services.
3. Has the Department of Finance and Deregulation provided any advice about the advertising? Please provide details of each advertising item.
4. Has the Peer Review Group (PRG) and/or Independent Communications Committee (ICC) provided any advice about the advertising? Please provide details of each advertising item.
5. Did the advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies? Please provide the details for each advertising item.
6. Please provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services.
7. What advertising – Campaign and Non-Campaign – and other communications programs is the department/agency undertaking and/or planning to undertake?

**Answer:**

Not applicable. SBS is not an FMA agency.

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**Question No: 102**

**Program No. SBS**  
**Hansard Ref: In Writing**

**Topic: Government Advertising**  
**Senator Birmingham asked:**

1. What was the total cost of all advertising for 2011-12?
2. Is the advertising campaign or non-campaign advertising? Please provide details of each advertising, including the program the advertising was for, the total spend and the business that provided the advertising services.
3. Has the Department of Finance and Deregulation provided any advice about the advertising? Please provide details of each advertising item.
4. Has the Peer Review Group (PRG) and/or Independent Communications Committee (ICC) provided any advice about the advertising? Please provide details of each advertising item.
5. Did the advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies? Please provide the details for each advertising item.
6. Please provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services, that was undertaken in 2011-12.

**Answer:**  
Not applicable. SBS is not an FMA agency.



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**Question No: 103**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Hospitality and Entertainment**

**Senator Birmingham asked:**

1. What is the department/agency's hospitality spend for this financial year to date? Please detail date, location, purpose and cost of all events. What is the department/agency's entertainment spend for this financial year to date? Please detail date, location, purpose and cost of all events.
2. What hospitality spend is the department/agency planning? Please detail date, location, purpose and cost of all events.
3. What entertainment spend is the department/agency planning? Please detail date, location, purpose and cost of all events.
4. Is the department/agency planning on reducing any of its spending on these items? If so, how will reductions be achieved and what are the estimated savings over each year of the forward estimates?

**Answer:**

1. SBS has spent \$53,400 on a variety of corporate events this financial year to date including: the SBS annual publicity showcase; the annual SBS Parliamentary showcase; A-League football games; and an SBS Board event in Hobart. In addition SBS has spent \$150,000 on a number of commercial sales related events for advertisers and media buyers.
2. SBS plans on only a modest amount of spending consistent with recent expenditure.
3. SBS plans on only a modest amount of spending consistent with recent expenditure.
4. SBS spends only a modest amount on hospitality and entertainment but looks to achieve savings wherever it is possible in order to operate as efficiently and effectively as possible.

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**Question No: 104**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Hospitality and Entertainment**

**Senator Birmingham asked:**

1. What is the department/agency's hospitality spend for 2011-12? Please detail date, location, purpose and cost of all events.
2. What is the department/agency's entertainment spend for 2011-12? Please detail date, location, purpose and cost of all events.

**Answer:**

SBS spent \$39,205 on a variety of events during 2011-12 including: the SBS season launch; the launch of *The Family*; the launch of the Parliamentary Friends of SBS; the annual end-of-year communications industry lunch; an SBS CQ forum event; and the Parliament House Midwinter Ball. In addition SBS has spent \$120,000 on a number of commercial sales-related events for advertisers and media buyers.

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**Question No: 105**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: FOI**

**Senator Birmingham asked:**

1. Has the department/agency received any updated advice on how to respond to FOI requests?
2. What is the total cost to the department/agency to process FOI requests for 2011-12?
3. How many FOI requests did the department/agency receive in 2011-12?
4. How many requests were denied and how many were granted?
5. Did the department/agency fail to meet the processing times outlined in the FOI Act for any requests? If so, how many? Do any of these requests remain outstanding?
6. What is the total cost to the department/agency to process FOI requests for this financial year to date?
7. How many FOI requests has the department/agency received for this financial year to date? How many requests have been denied and how many have been granted? Has the department/agency failed to meet the processing times outlined in the FOI Act for any requests? If so, how many and why? Do any of these requests remain outstanding? If so, how many and why?

**Answer:**

1. SBS has regard to guidelines issued by the Office of the Australian Information Commissioner as required under s. 93A of the FOI Act. The Department of the Prime Minister and Cabinet provided FOI Guidance Notes to all departments on 28 July 2011.
2. \$2,500.
3. Two.
4. Access granted in part – 1. Access denied – 1.
5. No. An extension of time was agreed to in accordance with section 15AA of the *Freedom of Information Act 1982* for one application.
6. Nil.
7. Nil.

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**Question No: 106**

**Program No. SBS**  
**Hansard Ref: In Writing**

**Topic: Consultancies**

**Senator Birmingham asked:**

1. How many consultancies have been undertaken this financial year to date? Please identify the name of the consultant, the subject matter of the consultancy, the duration and cost of the arrangement, and the method of procurement (i.e. open tender, direct source, etc). Please also include total value for all consultancies.
2. How many consultancies are planned for this calendar year? Have these been published in your Annual Procurement Plan (APP) on the AusTender website and, if not, why not? In each case please identify the subject matter, duration, cost and method of procurement, as above, and the name of the consultant if known.
3. How many consultancies were undertaken in 2011-12? Please identify the name of the consultant, the subject matter of the consultancy, the duration and cost of the arrangement, and the method of procurement (i.e. open tender, direct source, etc). Please also include total value for all consultancies.

**Answer:**

1.

<b>Supplier</b>	<b>Purpose of consultancy</b>	<b>Total (excl. GST)</b>
<i>Below \$10,000</i>		
Various	Various	\$110,937
<i>Sub total</i>		<i>\$110,937</i>
<i>\$10,000–\$50,000</i>		
Australian Valuation Office	Valuation of land, building, plant and equipment	\$33,500
Demos Hemsley Fraser Australia P/L	SBS Values and Behaviour workshops	\$30,902
Generator Talent	Technology and Distribution – repositioning consultancy	\$27,553
Sarah Hepburn	Organisational development	\$21,726
Landsburys Property P/L	Artarmon building valuation	\$15,000
Linda R Scott & Associates	Organisational development consultancy	\$10,233
Narramore, Christine	Communications and change management	\$18,700
Opscentre P/L	Business Continuity Plan consultant	\$32,400
PILAT Media Ltd	Integrated Broadcast Management System – on-site implementation	\$13,752
The Peninsula Psychology Centre P/L	Change management and management consultancy	\$12,000

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Venture Consulting	Strategic advice – Technology and Distribution	\$50,000
<b>Sub total</b>		<b>\$265,766</b>
<b>Above \$50,000</b>		
AECOM Australia P/L	Workplace strategy consultant for development of mid-term flexible work space	\$51,320
Arup P/L	Corporate cultural change project	\$67,703
Deloitte Touche Tohmatsu	Financial reporting, risk assessment, industry trends, industry cost and revenue assessment strategic advice	\$115,012
PM-Partner Group	Project management implementation	\$89,800
<b>Sub total</b>		<b>\$323,835</b>
<b>Total</b>		<b>\$700,538</b>

2. Consultancies planned for the remainder of this calendar year.

<b>Supplier</b>	<b>Purpose</b>	<b>Total (excl. GST)</b>
Deloitte	Risk assessment & financial modelling	\$15,000
Pepper Property	Accommodation planning financial modelling & strategic advice	\$80,000
DJRD	Architect services	\$24,000
Altus Paige Kirkland	Quantity Survey services	\$13,150
EDM	Development management consultancy services	\$7,500
AECOM Australia P/L	Workplace strategy consultant for development of mid-term flexible work space	\$28,680
<b>Total</b>		<b>\$168,630</b>

SBS is a *Commonwealth Authorities and Companies Act 1997* agency and is not required to publish an Annual Procurement Plan on the AusTender website.

3. Consultancies undertaken in 2011-12.

<b>Supplier</b>	<b>Purpose of consultancy</b>	<b>Total (excl. GST)</b>
<b>Below \$10,000</b>		
Various	Various	\$158,231
<b>Sub total</b>		<b>\$158,231</b>
<b>\$10,000–\$50,000</b>		
Angry Koala Pty Ltd	IT training	\$20,400
Brown, Shaun	FIFA World Cup negotiations	\$23,969
Canary Yellow Consultancy	Management consultancy – Technology & Distribution	\$29,000

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Commercial Radio	Radio programming strategy – digital radio	\$20,101
Deloitte Tax Service	Finance, tax and other advisory services	\$44,389
Ensynt P/L	IT project workshops and strategy	\$14,799
Four Seasons Media	Strategic advice and mentoring	\$27,195
Fudala, Nina	HR recruitment	\$11,032
Futurespace P/L	Architect – Artarmon fitout	\$14,268
Futurestep Australia	HR recruitment	\$41,000
Hoop Group P/L	Strategic advice – Sales	\$39,070
Impact International	HR training	\$17,654
Initiative Media	Strategic advice – Sales	\$10,000
Jo Scard P/L	Strategic advice – Strategy & Communication	\$33,290
JRA Australia P/L	Employee opinion survey	\$10,100
Korn/Ferry International P/L	Strategic advice – organisational mapping	\$22,000
Linda R Scott & Associates	Organisational development consultancy	\$12,900
MBOS Consulting	Radio programming strategy – PopAsia	\$16,501
Media Federation of Australia	Strategic advice – Sales	\$10,000
Melbourne IT Ltd	IT consultancy	\$11,250
Nous Group P/L	Technology & Distribution consultancy	\$19,650
Price Waterhouse	Strategic advice – Sales	\$29,500
Raicore Link P/L	IT consultancy – Sales	\$13,860
RITEQ P/L	People & Culture – implementation	\$45,381
SourcIT P/L	IT consultancy	\$36,000
The Implementation Specialist Unit Trust	HR – change management program	\$14,218
The Peninsula Psychology Centre P/L	Change management and management consultancy	\$39,000
The Trustee for HSC & Co Consulting	Strategic advice – SBS Foundation	\$19,400
Vital Projects P/L	Strategic advice – Marketing	\$20,000
<b>Sub total</b>		<b>\$665,927</b>
<b>Above \$50,000</b>		
Arup Pty Ltd	Corporate cultural change project	\$206,215
Aurion Corporation	People & Culture – module and implementation	\$113,493
Australasian Commercial Projects Group	Strategic advice – Technology & Distribution	\$123,264
DDI Asia Pacific	Organisational development	\$57,700
DEGW Asia-Pacific	Strategic advice – workplace strategy	\$107,156

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Deloitte Tax Services	Specialist taxation services advice	\$59,209
Deloitte Touch Tohmatsu	Industry trends, industry cost and revenue assessment strategic advice	\$289,939
Mindset Group P/L	Strategic advice – outsourcing	\$168,705
Narramore, Christine	Communications and change management	\$58,300
PILAT Media Ltd	Integrated Broadcast Management System – on-site implementation	\$74,585
PM-Partner Group	Project management implementation	\$347,026
Venture Consulting	Strategic advice	\$124,697
<b><i>Sub total</i></b>		<b><i>\$1,730,290</i></b>
<b>Total</b>		<b>\$2,554,448</b>

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**Question No: 107**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Media Monitoring**

**Senator Birmingham asked:**

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etc provided to the department/agency for this financial year to date?
  - a. Which agency or agencies provided these services?
  - b. What is the estimated budget to provide these services for the year 2012-13?
  - c. What has been spent providing these services this financial year to date?

**Answer:**

1. \$36,907
  - a. Media Monitors; Media Link (Community Relations Commission)
  - b. \$147,000
  - c. \$36,907



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**Question No: 108**

**Program No. SBS**  
**Hansard Ref: In Writing**

**Topic: Media Monitoring**  
**Senator Birmingham asked:**

1. What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etc provided to the department/agency for 2011-12?
  - a. Which agency or agencies provided these services?
  - b. What was the estimated budget to provide these services for the year 2011-12?

**Answer:**

1. \$140,286
  - a. Media Monitors; Media Link (Community Relations Commission)
  - b. \$150,000

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**Question No: 109**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Social Media**

**Senator Birmingham asked:**

1. Have there been any changes since May 2012 Budget Estimates to department/agency social media or protocols about staff access and usage of YouTube, online social media such as Facebook, MySpace and Twitter and access to online discussion forums and blogs? If yes, please explain and provide copies of any advice that has been issued.
2. Does the department/agency monitor usage of social media?
  - a) If yes, provide details of the usage (for example, details could include average hours per employee, hours when usage peaks)
  - b) If no, will the department/agency monitor usage in the future?
3. Does social media impact on employee productivity? Please provide details (details could include increased internet usage in general or increased internet usage in standard business hours)

**Answer:**

1. No.
2. No. SBS uses social media channels to communicate and engage with its audiences. SBS encourages employee use of social media as it allows SBS and communities to explore, learn and connect in ways that promote SBS's purpose.
3. SBS uses social media channels to communicate and engage with its audiences. SBS encourages employee use of social media as it allows SBS and communities to explore, learn and connect in ways that promote SBS's purpose in an efficient and effective manner.

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**Question No: 110**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Internet**

**Senator Birmingham asked:**

Has the department/agency experienced any internet problems, such as but not limited to slow internet or internet blackouts? If yes, what was the reason for this? Did it impact the Minister's office?

**Answer:**

SBS has not experienced any significant problems of this nature.

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**Question No: 111**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Staff Amenities**

**Senator Birmingham asked:**

What amenities are provided to staff? Please provide a list.

**Answer:**

Toilets and showers.

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**Question No: 112**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Coffee Machines**

**Senator Birmingham asked:**

1. Has the department/agency purchased coffee machines for staff usage? If yes, please provide a list that includes the type of coffee machine, the cost, the amount, and any ongoing costs such as purchase of coffee or coffee pods and when the machine was purchased.
2. Why were coffee machines purchased?
3. Where did the funding for the coffee machines come from?
4. Who is responsible for the maintenance of the coffee machines? How much was spent on maintenance in 2011-12 and how much this financial year to date? Please include a list of what maintenance has been undertaken. Where does the funding for maintenance come from?

**Answer:**

1. No.
2. Not applicable.
3. Not applicable.
4. Not applicable.

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**Question No: 113**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Contractors for this Financial Year**

**Senator Birmingham asked:**

1. For this financial year to date:
  - a. Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details (including the work undertaken and the cost).
  - b. Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details (including the work undertaken and the cost).
  - c. Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details (including the work undertaken and the cost).
  - d. Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details (including the work undertaken and the cost).
  - e. Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details (including the work undertaken and the cost).
  - f. Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details (including the work undertaken and the cost).
  - g. Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details (including the work undertaken and the cost).
  - h. Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details (including the work undertaken and the cost).
  - i. Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.
2. What contractors have been employed by the department/agency? If yes, provide details (including the work undertaken and the cost).

**Answer:**

1. No.
2. People defined as working on 'Contract' are staff on executive employment contracts. The majority of SBS managers are employed on executive contracts. To provide further detail would involve an unreasonable diversion of resources.

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**Question No: 114**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Contractors for 2011-12**

**Senator Birmingham asked:**

1. For 2011-12:
  - a. Has the department/agency ever employed Hawker Britton in any capacity or is it considering employing Hawker Britton? If yes, provide details (including the work undertaken and the cost).
  - b. Has the department/agency ever employed Shannon's Way in any capacity or is it considering employing Shannon's Way? If yes, provide details (including the work undertaken and the cost).
  - c. Has the department/agency ever employed John Utting & UMR Research Group in any capacity or is it considering employing John Utting & UMR Research Group? If yes, provide details (including the work undertaken and the cost).
  - d. Has the department/agency ever employed McCann-Erickson in any capacity or is it considering employing McCann-Erickson? If yes, provide details (including the work undertaken and the cost).
  - e. Has the department/agency ever employed Cutting Edge in any capacity or is it considering employing Cutting Edge? If yes, provide details (including the work undertaken and the cost).
  - f. Has the department/agency ever employed Ikon Communications in any capacity or is it considering employing Ikon Communications? If yes, provide details (including the work undertaken and the cost).
  - g. Has the department/agency ever employed CMAX Communications in any capacity or is it considering employing CMAX Communications? If yes, provide details (including the work undertaken and the cost).
  - h. Has the department/agency ever employed Boston Consulting Group in any capacity or is it considering employing Boston Consulting Group? If yes, provide details (including the work undertaken and the cost).
  - i. Has the department/agency ever employed McKinsey & Company in any capacity or is it considering employing McKinsey & Company? If yes, provide details.
2. What contractors have been employed by the department/agency? If yes, provide details (including the work undertaken and the cost).

**Answer:**

1. No.
2. People defined as working on 'Contract' are staff on executive employment contracts. The majority of SBS managers are employed on executive contracts. To provide further detail would involve an unreasonable diversion of resources.

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**Question No: 115**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Grants**

**Senator Birmingham asked:**

1. Please provide a list of all grants, including ad hoc and one-off grants for this financial year to date. Please provide details of the recipients, the amount, the intended use of the grants and what locations have benefited from the grants.
2. Have all grant agreement details been published on the department/agency's website within the required timeframe? If not, please provide details.
3. Please provide a list of all grants, including ad hoc and one-off grants for 2011-12. Please provide details of the recipients, the amount, the intended use of the grants and what locations have benefited from the grants.
4. Were all grant agreement details published on the department/agency's website within the required timeframe? If not, please provide details.

**Answer:**

Not applicable.



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**Question No: 116**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Government Payment of Accounts for this Financial Year to Date**

**Senator Birmingham asked:**

1. For this financial year to date, has the department/agency paid its accounts to contractors/consultants etc in accordance with Government policy in terms of time for payment (i.e. within 30 days)?
  - a. If not, why not? Please provide details, including what has been the timeframe for payment of accounts? Please provide a breakdown, average statistics etc as appropriate to give insight into how this issue is being approached.
  - b. For accounts not paid within 30 days, is interest being paid on overdue amounts and, if so, how much has been paid by the department/agency for the current financial year and the previous financial year?
  - c. Where interest is being paid, what rate of interest is being paid and how is this rate determined?

**Answer:**

1. SBS is not subject to Government policy in this respect.
  - a. SBS's policy in respect of contractors/consultants is generally payment in 14 days. For other payments, SBS's normal payment terms are 30 days. Payments are made in accordance with agreed terms of trade (generally 30 days or less) and SBS policy.
  - b. Accounts are paid within the terms of trade. No interest is payable.
  - c. Not applicable.

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**Question No: 117**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Government Payment of Accounts for 2011-12**

**Senator Birmingham asked:**

1. For 2011-12, did the department/agency pay its accounts to contractors/consultants etc in accordance with Government policy in terms of time for payment (i.e. within 30 days)?
  - a. If not, why not? Please provide details, including what has been the timeframe for payment of accounts? Please provide a breakdown, average statistics etc as appropriate to give insight into how this issue is being approached.
  - b. For accounts not paid within 30 days, is/was interest being paid on overdue amounts and, if so, how much has been paid by the department/agency for the current financial year and the previous financial year?
  - c. Where interest is being paid, what rate of interest is being paid and how is this rate determined?
  - d. Have all accounts from 2011-12 been paid? If not, why not?

**Answer:**

1. SBS is not subject to Government policy in this respect.
  - a. SBS's policy in respect of contractors/consultants is generally payment in 14 days. For other payments, SBS's normal payment terms are 30 days. Payments are made in accordance with agreed terms of trade (generally 30 days or less) and SBS policy.
  - b. Accounts are paid within the terms of trade. No interest is payable.
  - c. Not applicable.
  - d. Yes.

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**Question No: 118**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Stationery Requirements**

**Senator Birmingham asked:**

1. What are the department/agency's stationery costs for the financial year to date?
2. What were the department/agency's stationery costs for 2011-12?

**Answer:**

1. \$35,839
2. \$147,823

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**Question No: 119**

**Program No. SBS**  
**Hansard Ref: In Writing**

**Topic: Media Subscriptions**  
**Senator Birmingham asked:**

1. Has there been any change since the 2012-13 Budget Estimates (May 2012) to your pay TV subscription?
  - a. If yes, please provide the reason why, the cost and what channels.
  - b. What is the cost for this financial year to date?
2. Has there been any change since the 2012-13 Budget Estimates (May 2012) to your newspaper subscriptions?
  - a. If yes, please provide the reason why, the cost and what newspapers.
  - b. What is the cost for this financial year to date?
3. Has there been any change since the 2012-13 Budget Estimates (May 2012) to your magazine subscriptions?
  - a. If yes, please provide the reason why, the cost and what magazines.
  - b. What is the cost for this financial year to date?
4. What was the 2011-12 cost for:
  - a. TV subscriptions
  - b. Newspaper subscriptions
  - c. Magazine subscriptions

**Answer:**

1. No.
  - a. Not applicable.
  - b. \$4,498
- 2-3. No. SBS does not record the cost of newspapers and magazines separately.
  - a. Not applicable.
  - b. \$28,327 (newspaper and magazine subscriptions).
4.
  - a. \$13,495
  - b-c. \$85,041 (newspaper and magazine subscriptions).

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**Question No: 120**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Travel Costs**

**Senator Birmingham asked:**

1. For the financial year to date, please detail all travel for Departmental officers. Please include a total cost plus a breakdown that includes airfares (and type of airfare), accommodation, meals and other travel expenses (such as incidentals).
2. Are the Government's Lowest Practical Fare travel policy for Domestic Air Travel (Finance Circular No. 2009/10) and Best Fare of the Day for International Air Travel (Finance Circular No. 2009/11) guidelines being followed? How is the department/agency following the advice? How is this monitored? If the guidelines are not being followed, please explain why.
3. Are lounge memberships provided to any employees? If yes, please detail what lounge memberships, to how many employees and their classification, the reason for the provision of lounge membership and the total costs of the lounge memberships.
4. When SES employees travel, do any support or administrative staff (such as an Executive Assistant) travel with them? If yes, provide details of why such a staff member is needed and the costs of the support staff travel.
5. For 2011-12, please detail all travel for Departmental officers. Please include a total cost plus a breakdown that includes airfares (and type of airfare), accommodation, meals and other travel expenses (such as incidentals).

**Answer:**

1. Total expenditure on travel undertaken by employees during the financial year to date was \$0.947 million. This includes fares, travel allowance and accommodation. A further breakdown is not available as SBS does not record this information in a way that would readily allow an answer to be provided to this question without involving an unreasonable diversion of resources.
2. SBS is not subject to the Government's Lowest Practical Fare Travel Policy for Domestic Air Travel (Finance Circular No. 2009/10) and Best Fare of the Day for International Air Travel (Finance Circular No. 2009/11) guidelines. SBS policy is that domestic travel must be economy class unless duration is greater than four hours. International travel must be economy class unless approval is given for premium economy or business class by the Managing Director or unless it is part of an executive contract.
3. Lounge membership is provided to 30 employees who are frequent travellers. SBS pays for 15 of these memberships at a cost of \$300 per annum.
4. No.
5. Total expenditure on travel undertaken by employees for 2011-12 is \$2.812 million. This includes fares, travel allowance and accommodation. A further breakdown is not available as SBS does not record this information in a way that would readily allow an answer to be provided to this question without involving an unreasonable diversion of resources.

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**Question No: 121**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Legal Costs**

**Senator Birmingham asked:**

1. What sum did each portfolio department and agency spend on legal services for 2011-12? Please provide a list of each service and costs.
2. What sum did each portfolio department and agency spend on legal services for 2011-12 from the Australian Government Solicitor? Please provide a list of each service and costs.
3. What sum did each portfolio department and agency spend on legal services for 2011-12 from private firms? Please provide a list of each service and costs.
4. What sum did each portfolio department and agency spend on legal services for 2011-12 from other sources? Please provide a list of each service and costs.
5. What sum did each portfolio department and agency spend on legal services for this financial year to date within the department/agency? Please provide a list of each service and costs.
6. What sum did each portfolio department and agency spend on legal services this financial year to date from the Australian Government Solicitor? Please provide a list of each service and costs.
7. What sum did each portfolio department and agency spend on legal services this financial year to date from private firms? Please provide a list of each service and costs.
8. What sum did each portfolio department and agency spend on legal services this financial year to date from other sources? Please provide a list of each service and costs.

**Answer:**

1. \$1,057,397 (excl. GST). To provide a list of services and costs would be a very onerous task that would involve significant resources.
2. \$1,380 (excl. GST). Services were for legal advice.
3. \$340,246 (excl. GST). Unable to provide a list of services and costs as this information is commercial-in-confidence.
4. Nil.
5. \$389,250 (excl. GST). To provide a list of services and costs would be a very onerous task that would involve significant resources.
6. Nil.
7. \$120,821. Unable to provide a list of services and costs as this information is commercial-in-confidence.
8. Nil.

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**Question No: 122**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Education Expenses**

**Senator Birmingham asked:**

1. Has there been a change since the 2012-13 Budget Estimates (May 2012) to the department/agency's guidelines on study? If yes, please provide details.
2. For this financial year to date, please detail all education expenses (i.e. in-house courses and tertiary studies) for each portfolio department and agency. Please include what type of course, the total cost, cost per participant, the employment classification of each participant, how many participants and the amount of study leave granted to each participant (provide a breakdown for each employment classification). Please also include the reason for the study and how it is beneficial for the department/agency.
3. For 2011-12, please detail all education expenses (i.e. in-house courses and tertiary studies) for each portfolio department and agency. Please include what type of course, the total cost, cost per participant, the employment classification of each participant, how many participants and the amount of study leave granted to each participant (provide a breakdown for each employment classification). Please also include the reason for the study and how it is beneficial for the department/agency.

**Answer:**

1. No.
2. Total in-house training costs for courses other than executive coaching and leadership training (which are set out in question 123) is \$225,900 for the following courses: Day 1 Induction; Health and Safety Representative Training; MyCareer Introduction; MyCareer Induction; RESPECT (Workplace Harassment); Value and Behaviours Training. To provide detail on study leave and costs would involve an unreasonable diversion of resources
3. Total in-house training costs for courses other than executive coaching and leadership training (which are set out in question 123) was \$17,500 (MyCareer Review Training). To provide detail on study leave and costs would involve an unreasonable diversion of resources.

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**Question No: 123**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Executive Coaching and Leadership Training for this Financial Year to Date**  
**Senator Birmingham asked:**

1. In relation to executive coaching and/or other leadership training services purchased by each department/agency, please provide the following information for this financial year to date:
  - a. Total spending on these services
  - b. The number of employees offered these services and their employment classification
  - c. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
  - d. The names of all service providers engaged
2. For each service purchased from a provider listed under (1d), please provide:
  - a. The name and nature of the service purchased
  - b. Whether the service is one-on-one or group based
  - c. The number of employees who received the service and their employment classification
  - d. The total number of hours involved for all employees (please provide a breakdown for each employment classification)
  - e. The total amount spent on the service
  - f. A description of the fees charged (i.e. per hour, complete package)
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
  - a. The location used
  - b. The number of employees who took part on each occasion (please provide a breakdown for each employment classification)
  - c. The total number of hours involved for all employees who took part (please provide a breakdown for each employment classification)
  - d. Any costs the department or agency's incurred to use the location

**Answer:**

1. (a) The total cost for training services was \$104,500. (b) 90. (c) Refer to (2) for employment classification. (d) ARUP Consulting. Hemsley Fraser.
2. ARUP Consulting (a) Leadership Development – Culture. (b) Group. (c) 85. SBS Band 7 – 12; Contract – 73. (d) 8. (e) \$82,000. (f) Complete package. Hemsley Fraser (a) Embedding SBS Values and Behaviours. (b) Group. (c) 90. SBS Band 7 – 20; Contract – 70. (d) 8. (e) \$22,500. (f) Complete package.
3. ARUP Consulting (a) Mitchell Library, Sydney; Sargeants Mess, Chowder Bay; Maritime Museum, Sydney; Kirribilli Ex-Services Club, Kirribilli (b) See (2). (c). See (2). (d) \$42,000 (cost included as part of the package). Hemsley Fraser (a) Waterfront, Melbourne (b) See 2. (c) See 2. (d) \$4,500 (cost included as part of the package).



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**Question No: 124**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Executive Coaching and Leadership Training for 2011-12**

**Senator Birmingham asked:**

1. In relation to executive coaching and/or other leadership training services purchased by each department/agency, please provide the following information for 2011-12:
  - a. Total spending on these services
  - b. The number of employees offered these services and their employment classification
  - c. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (please provide a breakdown for each employment classification)
  - d. The names of all service providers engaged
2. For each service purchased from a provider listed under (1d), please provide:
  - a. The name and nature of the service purchased
  - b. Whether the service is one-on-one or group based
  - c. The number of employees who received the service and their employment classification
  - d. The total number of hours involved for all employees (please provide a breakdown for each employment classification)
  - e. The total amount spent on the service
  - f. A description of the fees charged (i.e. per hour, complete package)
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
  - a. The location used
  - b. The number of employees who took part on each occasion (provide a breakdown for each employment classification)
  - c. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
  - d. Any costs the department or agency's incurred to use the location

**Answer:**

1. The total cost for training services was \$46,950. (b). 170. SBS Band 2 – 1; SBS Band 3 – 1; SBS Band 4 – 4; SBS Band 5 – 19; SBS Band 6 – 11; SBS Band 7 – 18; SBS Band 8 – 1; Other Staff on Contracts – 115. (c). 170. SBS Band 2 – 1; SBS Band 3 – 1; SBS Band 4 – 4; SBS Band 5 – 19; SBS Band 6 – 11; SBS Band 7 – 18; SBS Band 8 – 1; Other staff on Contracts – 115. (d) Change First; PMP Partners; Arup Consulting; SBS – in house.
2. Change First: (a) Change Management (b) Group (c) 10: SBS Band 7 – 1; SBS Band 8 – 1; Contract – 8 (d) 96 (e) \$9,950 (f) Complete package (\$9,950).

PMP Partners (a) Project Management Induction (b) Group (c) 52: SBS Band 2 – 1; SBS Band 3 – 1; SBS Band 4 – 2; SBS Band 5 – 15; SBS Band 6 – 5; SBS Band 7 – 11; Contract – 17 (d) 62 (e) \$16,000 (f) Complete package (\$16,000).

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Arup Consulting (a) Culture Project – Foundation Module (b) Group (c) 15: SBS Band 4 – 1; SBS Band 6 – 1; SBS Band 7 – 1; Contract – 12 (d) 60 (e) \$8,000 (f) Complete package (\$8,000).

Arup Consulting (a) Culture Project – Build Module (b) Group (c) 15: SBS Band 4 – 1; SBS Band 6 – 1; SBS Band 7 – 1; Contract – 12 (d) 60 (e) \$8,000 (d) 50 (e) \$8,000 (f) Complete package (\$8,000).

SBS in house (a) Leadership Day (b) Group (c) 78: SBS Band 5 – 4; SBS Band 6 – 4; SBS Band 7 – 4; Contract – 66 (d) 680 (e) \$10,000 (including venue hire) (f) Complete package (\$10,000 – including venue hire).

3. Arup Consulting: Culture Project – Foundation Module (a) Arup Consulting, Sydney. (b) See (2)(c). (c) See 2(d). (d) Nil (part of the complete package).

Arup Consulting: Culture Project – Foundation Module (a) Arup Consulting, Sydney. (b) See (2)(c). (c) See 2(d) (d) Nil (part of the complete package).

SBS in house: Leadership Day (a) Vibe Hotel, Rushcutters Bay, NSW. (b) See (2)(c). (c) See (2)(d). (d) \$5,000.

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**Question No: 125**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Media Training for this Financial Year**

**Senator Birmingham asked:**

1. In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:
  - a. Total spending on these services
  - b. The number of employees offered these services and their employment classification
  - c. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
  - d. The names of all service providers engaged
2. For each service purchased from a provider listed under (1d), please provide:
  - a. The name and nature of the service purchased
  - b. Whether the service is one-on-one or group based
  - c. The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
  - d. The total number of hours involved for all employees (please provide a breakdown for each employment classification)
  - e. The total amount spent on the service
  - f. A description of the fees charged (i.e. per hour, complete package)
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
  - a. The location used
  - b. The number of employees who took part on each occasion
  - c. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
  - d. Any costs the department or agency's incurred to use the location

**Answer:**

Nil.

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**Question No: 126**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Media Training for 2011-12**

**Senator Birmingham asked:**

1. In relation to media training services purchased by each department/agency, please provide the following information for 2011-12:
  - a. Total spending on these services
  - b. The number of employees offered these services and their employment classification
  - c. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (please provide a breakdown for each employment classification)
  - d. The names of all service providers engaged
2. For each service purchased from a provider listed under (1d), please provide:
  - a. The name and nature of the service purchased
  - b. Whether the service is one-on-one or group based
  - c. The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
  - d. The total number of hours involved for all employees (provide a breakdown for each employment classification)
  - e. The total amount spent on the service
  - f. A description of the fees charged (i.e. per hour, complete package)
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
  - a. The location used
  - b. The number of employees who took part on each occasion
  - c. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
  - d. Any costs the department or agency's incurred to use the location

**Answer:**

Nil.

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**Question No: 127**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Paid Parental Leave**

**Senator Birmingham asked:**

1. Please list how many staff in each portfolio department and agency are eligible to receive payments under the Government's Paid Parental Leave scheme?
2. For this financial year to date please list which department/agency is providing its employees with payments under the Government's Paid Parental Leave scheme? Please list how many staff and their classification are in receipt of these payments.
3. For 2011-12 to date which department/agency is providing its employees with payments under the Government's Paid Parental Leave scheme? Please list how many staff and their classification are in receipt of these payments.

**Answer:**

1. All employees with more than 12 months service who earn less than \$150,000 per annum and are the primary care giver of the child are eligible to receive payment under the government's Paid Parental Leave Scheme. As eligibility is based on primary caring responsibility, the number of eligible staff cannot be identified.
2. Fourteen. SBS Band 3 – 7; SBS Band 4 – 2; SBS Band 5 – 3; SBS Band 7 –2.
3. Nine. SBS Band 3 – 2; SBS Band 4 – 1; SBS Band 5 – 2; SBS Band 7 –2;  
common law contract – 2.

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**Question No: 128**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Corporate Cars**

**Senator Birmingham asked:**

1. Please update if there have been any changes since Budget Estimates 2012-13 (May 2012):
  - a. How cars are owned by each department/agency?
  - b. Where is the car/s located?
  - c. What is the car/s used for?
  - d. What is the cost of each car for this financial year to date?
  - e. How far did each car travel this financial year to date?
2. For 2011-12:
  - a. How cars are owned by each department/agency?
  - b. Where is the car/s located?
  - c. What is the car/s used for?
  - d. What was the cost of each car?
  - e. How far did each car travel?

**Answer:**

1. No update.
2. Nil. (b)-(e) Not applicable.

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**Question No: 129**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Taxi Costs**

**Senator Birmingham asked:**

1. How much did each department/agency spend on taxis this financial year to date? Please provide a breakdown of each business group in each department/agency.
2. What are the reasons for taxi costs?
3. How much did each department/agency spend on taxis in 2011-12? Provide a breakdown of each business group in each department/agency.
4. What are the reasons for taxi costs?

**Answer:**

1. Total: \$204,468. Audio and Language Content – \$12,942; Corporate – \$23,719; Marketing – \$10,588; News and Current Affairs – \$68,551; NITV – \$29,460; Sales – \$15,686; Technology and Distribution – \$10,427; Subscription TV – \$9,983; Television and Online Content – \$23,112.
2. Work related travel.
3. Total: \$612,963. Audio and Language Content – \$52,755; Corporate – \$70,768; Marketing – \$38,720; News and Current Affairs – \$206,891; Sales – \$65,919; Subscription TV \$39,604; Technology and Distribution – \$32,173; Television and Online Content – \$106,433.
4. Work related travel.

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**Question No: 130**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Credit Cards**

**Senator Birmingham asked:**

1. Please provide a breakdown for each employment classification that has a corporate credit card.
2. Please update if there have been any changes since Budget Estimates 2012-13 (May 2012):
  - a. What action is taken if the corporate credit card is misused?
  - b. How is corporate credit card use monitored?
  - c. What happens if misuse of a corporate credit card is discovered?
  - d. Have any instances of corporate credit card misuse have been discovered? Please list staff classification and what the misuse was, and the action taken.
  - e. What action is taken to prevent corporate credit card misuse?
3. For 2011-12 how many instances of corporate credit card misuse were there? Please list staff classification and what the misuse was, and the action taken.

**Answer:**

1. A total of 50 credit cards have been issued to staff on the basis of business/operational needs as determined by Division heads. SBS is not an Australian Public Service agency and does not use the Australian Public Service employment classifications.
- 2
  - a. Under section 28B of the *Commonwealth Authorities and Companies Act 1997* it is a criminal offence to misuse a Commonwealth authority credit card. SBS will refer the matter to the Australian Federal Police.
  - b. Credit card statements are acquitted and approved by the relevant financial delegate on a monthly basis.
  - c. Please refer to answer under (a).
  - d. No. Not applicable.
  - e. All staff issued with credit cards are required to acknowledge the conditions of use on receipt of the card. Credit card statements are acquitted and approved by the relevant financial delegate on a monthly basis.
3. Nil.



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**Question No: 131**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Provision of Equipment**

**Senator Birmingham asked:**

1. Is electronic equipment (such as iPad, laptop, wireless card, vasco token, BlackBerry, mobile phone (list type if relevant), thumb drive) provided to department/agency staff for this financial year? If yes, please provide details of what is provided, the purchase cost, the ongoing cost and a breakdown of what staff and staff classification receives it.
2. If electronic equipment (such as iPad, laptop, wireless card, vasco token, BlackBerry, mobile phone (list type if relevant), thumb drive) was provided to department/agency staff for 2011-12, please provide details of what was provided, the purchase cost, the ongoing cost and a breakdown of what staff and staff classification receives it.

**Answer:**

SBS provides the following equipment to staff:

- All staff have a PC (or laptop where applicable) at an average lease cost of \$600 per annum.
- Some staff also have a smartphone (either a Blackberry, Nokia Windows or an iPhone) at an average purchase cost of \$900 issued in accordance with operational requirements. The ongoing cost is approximately \$55 per month for line rental and data charges, plus call costs dependent on usage.
- Some staff are issued with standard Nokia mobile phones with a purchase cost of \$200 and with an ongoing cost of \$10 for the SIM plan plus call costs dependent on usage.
- A few management and content staff have been issued with iPads at an average purchase cost of \$800-900. The ongoing cost averages \$49 per month.
- There are 50 internet dongles used by staff. These cost approximately \$200 and the average ongoing cost is a data plan of \$49 per month.

Mobile data devices (smartphones and tablets) are issued to employees to gain mobile access to the company email system, the internet and general IT resources. In providing staff with equipment to fulfil their duties away from SBS offices, the nature and needs of individual roles are taken into account and approved by senior management. SBS is not an Australian Public Service agency and does not use the Australian Public Service employment classifications.

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**Question No: 132**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Electricity Purchasing**

**Senator Birmingham asked:**

1. Provide details of any update of the department/agency electricity purchasing agreement if there has been a change since Budget Estimates 2011-12 (May 2012).
2. What were the department/agency's actual electricity costs for 2011-12, and what are the budgeted costs for 2012-13?
3. What are the department/agency electricity costs for this financial year to date?

**Answer:**

1. Not applicable.
2. 2011-12 – \$1.1m. Budgeted costs for 2012-13 are \$1.3m.
3. \$0.4m.

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**Question No: 133**

**Program No. SBS**  
**Hansard Ref: In Writing**

**Topic: Briefings for the Australian Greens and Independents**  
**Senator Birmingham asked:**

1. Have any briefings been provided to the Australian Greens this Financial Year? If yes, please include:
  - a. How are briefings requests commissioned?
  - b. What briefings have been undertaken? Provide details and a copy of each briefing.
  - c. Have any briefings requests been unable to proceed? If yes, provided details details of what the briefings were and why it could not proceed.
  - d. How long is spent undertaking briefings for the Australian Greens? How many staff are involved and how many hours? Please provide a breakdown for each employment classification.
2. Have any briefings been provided to Independents this Financial Year? If yes, please include:
  - a. How are briefings requests commissioned?
  - b. What briefings have been undertaken? Provide details and a copy of each briefing.
  - c. Have any briefings requests been unable to proceed? If yes, provided details details of what the briefings were and why it could not proceed.
  - d. How long is spent undertaken briefings for the Australian Greens? How many staff are involved and how many hours? Provide a breakdown for each employment classification.
3. Were any briefings been provided to the Australian Greens in 2011-12? If yes, please include:
  - a. How are briefings requests commissioned?
  - b. What briefings have been undertaken? Provide details and a copy of each briefing.
  - c. Have any briefings requests been unable to proceed? If yes, provided details of what the briefings were and why it could not proceed.
  - d. How long is spent undertaking briefings for the Australian Greens? How many staff are involved and how many hours? Provide a breakdown for each employment classification.
4. Were any briefings been provided to Independents in 2011-12? If yes, please include:
  - a. How are briefings requests commissioned?
  - b. What briefings have been undertaken? Provide details and a copy of each briefing.
  - c. Have any briefings requests been unable to proceed? If yes, provided details of what the briefings were and why it could not proceed.
  - d. How long is spent undertaking briefings for the Australian Greens? How many staff are involved and how many hours? Provide a breakdown for each employment classification.

**Answer:**

1. No.
2. No.
3. No.
4. No.

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**Question No: 134**

**Program No. SBS**  
**Hansard Ref: In Writing**

**Topic: Shredders**

**Senator Birmingham asked:**

1. Did the department/agency purchase any shredders in 2011-12? If yes, provide details of how many shredders were purchased, the cost of each shredder, why each new shredder was needed and the purpose for which the shredder is to be used.
2. Has the department/agency purchased any shredders since Budget Estimates 2011-12 (May 2012)? If yes, please provide details of how many shredders were purchased, the cost of each shredder, why each new shredder was needed and the purpose for which the shredder is to be used.

**Answer:**

1. No.
2. Not applicable.

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**Question No: 135**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Protective Security Policy Framework**

**Senator Birmingham asked:**

Please provide an update for your department/agency, including what is your current compliance level, what are you doing to manage risk, what is being done to comply with the mandatory requirements and details of any department/agency specific policies and procedures.

**Answer:**

SBS is not subject to Government policy in this respect, but does apply many of the principles set out in the framework to its operations.

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**Question No: 136**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Office Locations**

**Senator Birmingham asked:**

1. Please provide a list of all office locations for all departments and agencies within the portfolio by:
  - a. Department/Agency;
  - b. Location;
  - c. Leased or Owned;
  - d. Size;
  - e. Number of Staff at each location and classification;
  - f. If rented, the amount and breakdown of rent per square metre;
  - g. If owned, the value of the building;
  - h. Depreciation of buildings that are owned;
  - i. Type of functions and work undertaken.

**Answer:**

1.
  - a. SBS.
  - b. Sydney: 14 Herbert Street, Artarmon. Melbourne: Level 2, Alfred Deakin Building Federation Square. Canberra: Press Gallery, Parliament House.
  - c. Sydney – owned. Melbourne – leased; Canberra – licence.
  - d. Sydney: 17,124m<sup>2</sup> (offices, studios, loading dock, cafe and warehouse). Melbourne: 2998m<sup>2</sup>. Canberra: 119m<sup>2</sup>.
  - e. Total staff (full time and temporary): Sydney: 735 (SBS Bands 1-8 and contract). Melbourne: 142 (SBS Bands 1-8 and contract). Canberra: 12 (SBS Bands 3, 5 and on contract).
  - f. Melbourne: \$37,995/month; \$317/m<sup>2</sup>. Canberra: \$14,741/quarter; \$425/m<sup>2</sup>.
  - g. Sydney: \$64.5m.
  - h. \$144,051/month.
  - i. Providing multilingual and multicultural television, radio and online services. The Sydney building is a purpose built television and radio broadcasting studio and office complex.

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**Question No: 137**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Media/Comms Staff**

**Senator Birmingham asked:**

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following, by department or agency:
  - a. How many ongoing staff, the classification, the type of work they undertake and their location.
  - b. How many non-ongoing staff, their classification, type of work they undertake and their location
  - c. How many contractors, their classification, type of work they undertake and their location

**Answer:**

1.
  - a. Marketing publicity and communications staff: SBS Band 7 – 5; SBS Band 5 – 3; SBS Band 4 – 1; SBS Band 3 – 4. Sydney and Melbourne.
  - b. Marketing publicity staff on contract: SBS Band 5 – 1; SBS Band 3 – 1. Corporate communications staff on contract: One. Sydney.
  - c. Refer (b).

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**Question No: 138**

**Program No. SBS**

**Hansard Ref: In Writing**

**Topic: Grants Pause**

**Senator Birmingham asked:**

1. To date, how much of the 2012-13 budget appropriations has your department/agency received?
2. For 2012-13 please list each grant program your department/agency administers, and the total funding of each program.
3. Please list each grant program that has not been paused as part of the Government- wide grants pause.
4. Please provide the total cash value of each program that has not been paused?
5. Please list each grant program that has been "paused" as part of the Government-wide grants pause.
6. Please provide the total cash value of each program that has been paused, and the total value of all grants paused?
7. On what date did your department/agency receive advice from the government to pause certain grants programs?
  - a. How was the instruction received, and from whom was it received?
8. Please list the dates on which the Minister for Finance met with senior department/agency officials to discuss the grants pause and on which the Minister overseeing your department/agency met with senior department officials
9. From what date was your department/agency told to implement the grants pause?
  - a. When did it do so?
10. Has your department/agency been provided with information regarding when the grants pause would end?
  - a. If so, what was the date?
  - b. Was your department/agency advised if it could communicate when the grants pause would end to grant applicants?
11. Please provide the advice your department/agency gave to Department of Finance regarding which programs should be included in the grants pause.
12. Did your department/agency receive advice/instruction from the Department of Finance regarding how best to communicate the grants pause to grant applicants, the media and other external stakeholders?
13. What information has been provided to grant applicants regarding the grants pause? Please provide scripts if these have been given to call centres, or any other information sheets which have been used internally for discussing the grants pause with applicants.
14. Has your department/agency been advised by the Department of Finance of further grants pauses in the future? If so
  - a. When did you receive notification of future grants pauses?
  - b. What is the date of future grants to be paused?
  - c. Which grants programs will be paused?
  - d. What is total value of pauses in future grants programs?
  - e. When will notification of these future grants pauses be made public?



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15. How many staff are employed to administer grant programs within the department?
16. During the Grants Pause, with what activities have these staff been involved?
  - a. Have staff been moved to other divisions during the grants pause?
17. During the Grants Pause, were decisions on grants being made, but applicants not alerted?

**Answer:**

Not applicable.