

Rural & Regional Affairs and Transport Legislation Committee
 ANSWERS TO QUESTIONS ON NOTICE
 Supplementary Budget Estimates
Infrastructure and Regional Development

30 - Attachment A

Item (b)	(b) Cost	(c) Appearance	(d) Approving Officer	(e) Ministerial involvement	(f) Outlet
Job advertising (newspaper)	\$3,626	Lloyd's List DCN	Manager, People and Development	Nil	Blaze Advertising
Job advertising (LinkedIn ad pack)	\$1,126	LinkedIn	Manager, People and Development	Nil	LinkedIn
Job advertising (SEEK ad pack)	\$2,688	SEEK	Manager, People and Development	Nil	Adcorp
Emergency beacon advertisement	\$3,000	Recreational Boating and Fishing Guide	Manager, Communication	Nil	Recreational Boating and Fishing Guide
Maritime14 Conference Advertisement	\$635	Ausmarine Magazine	Manager, Communication	Nil	Ausmarine Magazine
Emergency Beacon Magazine Advertisements (6)	\$7,800	Wild Magazine	Manager, Communication	Nil	Prime Creative Pty Ltd
Emergency Beacon Advertisement	\$1,100	State Emergency Service Volunteer Journal	Manager, Communication	Nil	State Emergency Service Volunteer Journal

(c) = where the advertising will appear

(f) = outlets that have been or will be paid for the advertising.

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Item (b)	(b) Cost	(c) Appearance	(d) Approving Officer	(e) Ministerial involvement	(f) Outlet
Community Service Announcements – Emergency Beacons	\$59,400*	WIN Television	Manager, Communication	Nil	WIN Television
Commercial Vessel Safety Advertisements	\$7,500	Shipping Australia Magazine	Manager, Communication	Nil	Shipping Australia Magazine
Domestic Commercial Vessel Safety Advertisements	\$635	Ausmarine Magazine	Manager, Communication	Nil	Ausmarine Magazine
Domestic Commercial Vessel Safety Advertisements	\$3,180	Marine Business Magazine	Manager, Communication	Nil	Marine Business Magazine
<i>*full year cost</i>					