## 24 - Attachment A

| Research conducted                          | 1&2.Total Cost<br>(and breakdown<br>if applicable) | 3.Research<br>Conducted by   | 4.Means of identification   | 5. Where 6.<br>Method 7.<br>Research<br>Tools         | 8. Method of participant selection | 9. Method of selecting firm.  | 10.<br>Ministerial<br>input. | 11. Approval.   | 12. Were other firms considered. |
|---|--|------------------------------|---|---|------------------------------------|---|------------------------------|---|----------------------------------|
| Community<br>Perception of<br>Vessel Safety | \$5,500 (exc<br>GST)                               | Newspoll                     | Previous<br>provider of<br>services<br>(research<br>conducted every<br>two years) | National<br>weekly<br>telephone<br>omnibus<br>survey. | Random                             | Direct<br>source RFQ.<br>Newspoll<br>was selected<br>in order for<br>results to be<br>compared<br>with the<br>2012<br>Newspoll<br>survey. | Nil                          | Procurement<br>approved by the<br>Communication<br>Manager. | No.                              |
| Stakeholder<br>Satisfaction<br>Survey       | \$95,738 (exc<br>GST)                              | ORIMA<br>Research Pty<br>Ltd | Previous<br>provider of<br>services (survey<br>conducted two<br>years prior).     | Telephone<br>and face to<br>face<br>interviews.       | Nominated<br>stakeholders          | Direct<br>source RFQ.   | Nil                          | Procurement<br>approved by<br>General<br>Manager.           | No.                              |