

QUESTION TAKEN ON NOTICE

SUPPLEMENTARY BUDGET ESTIMATES HEARING : 17 October 2016

IMMIGRATION AND BORDER PROTECTION PORTFOLIO

(SE16/156) - Advertising and information campaigns - Internal Product (DIBP)

Senator Bilyk, Catryna (L&CA) written:

How much has the Department spent on advertising and information campaigns since 1 January 2016? Can a list of all Contract Notice IDs for the Austender website in relation to advertising and information campaign contracts please be provided?

Answer:

The Department spent \$6,202,035 on advertising and information campaigns for the period 1 January 2016 to 30 September 2016. This includes expenses for the Australian Government's anti-people smuggling communication campaign delivered in key source and transit countries for people smuggling activities.

Table 1: Contract Notice IDs for the Austender website in relation to advertising and information campaigns

Contract Notice IDs	Supplier Name
CN3185082	Mitchell & Partners Australia P/L
CN3293325	DENTSU MITCHELL MEDIA AUSTRALIA P/L
CN3310169	DENTSU MITCHELL MEDIA AUSTRALIA P/L
CN3347306	DENTSU MITCHELL MEDIA AUSTRALIA P/L
CN3368991	DENTSU MITCHELL MEDIA AUST
CN3376813	DENTSU MITCHELL MEDIA AUST
CN3378035	DENTSU MITCHELL MEDIA AUST
CN3378043	DENTSU MITCHELL MEDIA AUST
CN3379095	DENTSU MITCHELL MEDIA AUST
CN3381776	DENTSU MITCHELL MEDIA AUST

Note: Contracts with offshore suppliers are exempt from being listed on AusTender.