

SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS
ATTORNEY-GENERAL'S PORTFOLIO

Program: General

Question No. SBE15/086

Senator Ludwig asked the following question at the hearing on 20 October 2015:

1. Has the department/agency undergone a name change or any other form of rebranding since the leadership change in September, 2015? If so:
 - a. Please detail why this name change / rebrand were considered necessary and a justified use of departmental funds?
 - i. Please provide a copy of any reports that were commissioned to study the benefits and costs associated with the rebranding.
 - b. Please provide the total cost associated with this rebrand and then break down by amount spent replacing:
 - i. Signage.
 - ii. Stationery (please include details of existing stationery and how it was disposed of).
 - iii. Logos
 - iv. Consultancy
 - v. Any relevant IT changes.
 - vi. Office reconfiguration.
 - c. How was the decision reached to rename and/or rebrand the department?
 - i. Who was involved in reaching this decision? ii. Please provide a copy of any communication (including but not limited to emails, letters, memos, notes etc) from within the department, or between the department and the government regarding the rename/rebranding.
2. Following the changes does the department share any goods/services/accommodation with other departments?
3. What resources/services does the department share with other departments; are there plans to cease sharing the sharing of these resources/services?
4. What were the costs to the department prior to the Machinery of Government changes for these shared resources?
 - a. What are the estimated costs after the ceasing of shared resource arrangements?

The answer to the honourable senator's question is as follows:

1. No
2. No
3. None
4. Nil