

QUESTION TAKEN ON NOTICE

SUPPLEMENTARY BUDGET ESTIMATES – 20 OCTOBER 2014

IMMIGRATION AND BORDER PROTECTION PORTFOLIO

(SE14/468) PROGRAMME – Internal Product

Senator Hanson-Young asked:

Total expenditure on immigration advertising campaigns relating to boat arrivals?

Please provide a breakdown of each campaign and expenditure for each.

- Total expenditure on customs advertising campaigns relating to boat arrivals? Please provide a breakdown of each campaign and expenditure for each.

- Total funds quarantined for immigration advertising campaigns?

Answer:

Expenditure on immigration advertising campaigns relating to boat arrivals for 1 June to 31 October 2014 was \$226,039.56 and related to the *No Way* (onshore) campaign.

Expenditure on customs advertising campaigns relating to boat arrivals for 1 June to 31 October 2014 was \$5.2 million and related to the *No Way* (offshore) campaign.

Total funds quarantined for immigration advertising campaigns is nil.