

QUESTION TAKEN ON NOTICE

SUPPLEMENTARY BUDGET ESTIMATES – 20 OCTOBER 2014

IMMIGRATION AND BORDER PROTECTION PORTFOLIO

(SE14/193) PROGRAMME – Internal Product

Senator Hanson-Young (Written) asked:

Total expenditure on immigration advertising campaigns relating to boat arrivals?
Please provide a breakdown of each campaign and expenditure for each.

Answer:

The department has spent \$350 734 on advertising relating to boat arrivals since the Budget Estimates in May, 2014. The department's financial information system does not keep records of campaign advertising details. To provide the level of detail requested would be an unreasonable diversion of resources.