

SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS
ATTORNEY-GENERAL'S PORTFOLIO

Group: 1

Program: Whole-of-Portfolio

Question No. SBE14/101

Senator Ludwig asked the following written question from the 20 November and 11 December 2014 hearings.

Since Budget Estimates in June, 2014:

1. How much has the Department/Agency spent on Advertising? Including through the use of agencies.
2. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.
3. Provide copies of approvals, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister or their delegate or the department or their delegate.

The answer to the honourable senator's question is as follows:

1. The portfolio's response to this question is set out in the table below. This response covers the period 31 May to 11 December 2014. This table lists only those agencies that spent money on advertising during this period.

2-3: To attempt to provide the level of detail requested for the portfolio would involve an unreasonable diversion of resources.

| Department / Agency | Money spent on advertising |
|--|--|
| Attorney-General's Department | \$771,150.59 in departmental costs \$769,729.68 in royal commission costs |
| Australian Federal Police | \$78,309 |
| Australian Film, Television and Radio School | \$293,803.71 |
| Australian Financial Security Authority | \$7,132 |
| Australian Human Rights Commission | \$3,640 |
| Australian Institute of Criminology | \$3,904 |
| Australian National Maritime Museum | \$375,409 |
| Australian Security Intelligence Organisation | \$261,183 |
| Australian Transaction and Reporting Analysis Centre | \$3,600 |
| Bundanon Trust | \$67,156 |
| Creative Partnerships Australia | \$2,871 |
| Family Court of Australia | \$73,655 |

| Department / Agency | Money spent on advertising |
|---|-----------------------------------|
| Federal Court of Australia | \$73,655 |
| High Court of Australia | \$3,471 |
| Museum of Australian Democracy/Old Parliament House | \$124,953 |
| National Archives of Australia | \$66,936 |
| National Film and Sound Archive of Australia | \$37,086 |
| National Gallery of Australia | \$509,585 |
| National Library of Australia | \$68,030 |
| National Museum of Australia | \$225,931 |
| National Portrait Gallery of Australia | \$226,786 |
| Screen Australia | \$72,720.72 |