SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS ATTORNEY-GENERAL'S PORTFOLIO

Group: 1

Program: Whole-of-Portfolio

Question No. SBE14/088

Senator Ludwig asked the following written question from the 20 November and 11 December 2014 hearings.

Since Budget Estimates in June, 2014:

- 1. How much has been spent on government advertising (including job ads)?
 - a) List each item of expenditure and cost
 - b) List the approving officer for each item
 - c) Detail the outlets that were paid for the advertising
- 2. What government advertising is planned for the rest of the financial year?
 - a) List the total expected cost
 - b) List each item of expenditure and cost
 - c) List the approving officer for each item
 - d) Detail the outlets that have been or will be paid for the advertising

The answer to the honourable senator's question is as follows:

1a)-c): The portfolio's response to the question is set out in the table below. The response covers the period between 31 May and 11 December 2014.

2. Advertising for the portfolio for the remainder of the financial year will be undertaken on an as-needs basis.

Agency	Total	Item	Expenditure	Outlet	Approver	
Attorney-General's Department	\$320,308.58	Expenditure in the department's financial management system is recorded in such a way that to extract the relevant information would require an unreasonable diversion of resources.				
Australian Crime Commission	\$9788.82 (due to the way records are kept, this covers 31 May 2014 to 30 November 2014)	Job advertising	\$590.70 \$4923.84 \$4274.28	Mitchell Adcorp	Manager, People	
Australia Council	\$11,862	Expenditure in the agency's financial management system is recorded in such a way that to				
for the Arts		extract the relevant information would require an unreasonable diversion of resources.				
Australian Federal Police	\$78,310	Recruitment and advertisements	\$14,853 \$8,045 \$2,550 \$5,500 \$19,100 \$1,790 \$9,760 \$1,622 \$264 \$4,455 \$10,371	Big Mobile CareerOne Facebook Google Indeed Koori Mail LinkedIn National Indigenous Times OurMob Seek	Manager, Human Resource Strategies	
Australian Financial Security Authority	\$11,286	\$10,371 Production Expenses Expenditure in the agency's financial management system is recorded in such a way that to extract the relevant information would require an unreasonable diversion of resources.				
Australian Law Reform Commission	\$381	Job advertisement APS job subscription	\$154 \$227	Koori Mail APS Commission	Executive Director	
Australian National Maritime Museum	\$3,077.26	Job advertisements	\$3,077.26	Mitchell and Partners Australia Pty Ltd	Manager, Human Resources	

Agency	Total	Item	Expenditure	Outlet	Approver	
Australian Security Intelligence Organisation	\$261,183	Non-Campaign Advertising	\$235,635	For security reasons, it would not be appropriate to provide this level of detail		
Organisation		Career Fairs Promotional Material	\$25,548			
Creative	\$1,486	Recruitment and	\$836	ArtsHub	Executive Director,	
Partnerships		advertising	\$330	Seek	Operations and	
Australia			\$320	Pro Bono Australia	Marketing	
Family Court &	\$10,258	Expenditure in the agency's financial management system is recorded in such a way that to				
Federal Circuit		extract the relevant information would require an unreasonable diversion of resources.				
Court						
Federal Court of	\$73,919	Expenditure in the agency's financial management system is recorded in such a way that to				
Australia		extract the relevant information would require an unreasonable diversion of resources.				
Museum of	\$124,953	Expenditure in the agency's financial management system is recorded in such a way that to				
Australian		extract the relevant information would require an unreasonable diversion of resources.				
Democracy at Old						
Parliament House						
National Film and	\$37,086	Expenditure in the agency's financial management system is recorded in such a way that to				
Sound Archive		extract the relevant information would require an unreasonable diversion of resources.				
National Archives of	\$66,936	Expenditure in the agency's financial management system is recorded in such a way that to				
Australia		extract the relevant information would require an unreasonable diversion of resources.				
National Gallery of	\$4,371	Expenditure in the agency's financial management system is recorded in such a way that to				
Australia		extract the relevant information would require an unreasonable diversion of resources.				
Screen Australia	\$72,720.72 (of which	Expenditure in the agency's financial management system is recorded in such a way that to				
	\$39,268.62 for	extract the relevant information would require an unreasonable diversion of resources.				
	advertising relating to					
	sale of premises) (due					
	to the way records are					
	kept, this covers 31					
	May 2014 to 30					
	November 2014)					